

France-Paris: Advertising material  
OJ S 38/2016 24/02/2016  
Contract notice  
Services

Directive 2004/18/EC

## Section I: Contracting authority

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### I.1. Name and addresses

Official name: Groupement d'intérêt public (GIP) Paris 2024

National registration number: 81135194900029

Postal address: 96 boulevard Haussmann

Town: Paris

Postal code: 75008

Country: France

For the attention of: Lydie Emeraud

E-mail: [lemeraud@paris2024.org](mailto:lemeraud@paris2024.org)

Telephone: +33 181202472

#### Internet address(es):

General address of the contracting authority: <http://www.paris2024.org/fr>

Address of the buyer profile: <http://marches.maximilien.fr>

Electronic access to information: <http://marches.maximilien.fr>

#### Additional information can be obtained from:

the abovementioned address

#### Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

Official name: GIP Paris 2024

Postal address: 96 boulevard Haussmann

Town: Paris

Postal code: 75008

Country: France

For the attention of: Lydie Emeraud

E-mail: [lemeraud@paris2024.org](mailto:lemeraud@paris2024.org)

Internet address: <http://www.paris2024.org/fr>

**Tenders or requests to participate must be submitted:** the abovementioned address

### I.2. Type of the contracting authority

Other: Organisme de droit privé soumis à l'ordonnance n° 2005-649 du 6.6.2005

### I.3. Main activity

Recreation, culture and religion

### I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

## Section II: Object of the contract

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### II.1. Description

#### II.1.1.

## **Title attributed to the contract by the contracting authority**

Fourniture d'objets publicitaires pour le comité de candidature olympique et paralympique Paris 2024.

### **II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 27: Other services

Main site or place of performance: Paris, région parisienne, France.

NUTS code FR101 Paris

### **II.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

### **II.1.4. Information about framework agreement**

Framework agreement with several operators

Maximum number Envisaged maximum number of participants to the framework agreement  
: 5

**Duration of the framework agreement**

Duration in months: 18

### **II.1.5. Short description of the contract or purchase(s)**

— le présent marché a pour objet de sélectionner un prestataire dans le cadre de commandes d'objets publicitaires qui mettront en valeur l'image de notre candidature et son rayonnement,  
— il s'agit de proposer une sélection d'articles pratiques, qualitatifs, originaux et innovants, en marque blanche uniquement.

### **II.1.6. CPV code(s)**

22462000 Advertising material, 22460000 Trade-advertising material, commercial catalogues and manuals

### **II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **II.1.8. Lots**

This contract is divided into lots: no

### **II.1.9. Information about variants**

Variants will be accepted: no

## **II.2. Scope of the procurement**

### **II.2.1. Total quantity or scope**

### **II.2.2. Information about options**

Options: no

### **II.2.3. Information about renewals**

This contract is subject to renewal: no

## **II.3. Duration of the contract or time limit for completion**

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions related to the contract**

### **III.1.1. Deposits and guarantees required**

### **III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

Financement prévu sur le budget de fonctionnement du GIP Paris 2024.

Délai global de paiement de trente (30) jours, ce délai débutant à la fin du mois de la réception de la facture.

### **III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

### **III.1.4. Contract performance conditions**

#### **III.2. Conditions for participation**

### **III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

### **III.2.2. Economic and financial ability**

### **III.2.3. Technical and professional ability**

### **III.2.4. Information about reserved contracts**

#### **III.3. Conditions specific to services contracts**

### **III.3.1. Information about a particular profession**

### **III.3.2. Information about staff responsible for the performance of the contract**

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

#### **IV.1.2. Information about the limits on the number of candidates to be invited**

#### **IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **IV.2.2. Information about electronic auction**

An electronic auction will be used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

M15\_GOODIES

#### **IV.3.2. Previous publication concerning this procedure**

no

**IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**

Time limit for receipt of requests for documents or for accessing documents: 25.3.2016 - 11:00  
Payable documents: no

**IV.3.4. Time limit for receipt of tenders or requests to participate**

4.4.2016 - 11:00

**IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.3.6. Languages in which tenders or requests to participate may be submitted**

French.

**IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

Duration in days: 120 (from the date stated for receipt of tender)

**IV.3.8. Conditions for opening of tenders**

Persons authorised to be present at the opening of tenders: no

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.2. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Tribunal de grande instance de Paris  
Postal address: 4 boulevard du Palais  
Town: Paris  
Postal code: 75055  
Telephone: +33 144325151  
Internet address: <http://www.ca-paris.justice.fr/index.php?>

**VI.4.2. Review procedure**

**VI.4.3. Service from which information about the review procedure may be obtained**

Official name: Tribunal de grande instance de Paris  
Postal address: 4 boulevard du Palais  
Town: Paris  
Postal code: 75055  
Telephone: +33 144325151  
Internet address: <http://www.ca-paris.justice.fr/index.php?>

**VI.5. Date of dispatch of this notice**

19.2.2016

