

**Belgium-Brussels: European Road Safety Charter Campaign**  
**OJ S 22/2024 31/01/2024**  
**Contract award notice**  
**Services**

**Legal Basis:**

Regulation (EU, Euratom) No 2018/1046

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: European Commission, Directorate-General for Mobility and Transport (MOVE),  
MOVE.DDG2.C.2 – Road Safety

Postal address: Rue Demot 28

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: 1040

Country: Belgium

E-mail: [move-tender-c2@ec.europa.eu](mailto:move-tender-c2@ec.europa.eu)

**Internet address(es):**

Main address: [https://ec.europa.eu/info/departments/mobility-and-transport\\_en](https://ec.europa.eu/info/departments/mobility-and-transport_en)

**I.4. Type of the contracting authority**

European institution/agency or international organisation

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

European Road Safety Charter Campaign

Reference number: MOVE/2023/OP/0016

**II.1.2. Main CPV code**

79411000 General management consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

The 5th phase of the Charter will end in December 2023. It is essential to keep the Charter alive to support road safety policy objectives. In order to remain efficient, operational and dynamic, to boost the network's activities, to renew/extend commitments and mobilise new members, many different activities should be covered under the contract (communicating with stakeholders, managing voluntary commitments, animation of the website, newsletters, workshops in Member States, award ceremonies etc.). The activities carried out under the

Charter should serve to raise the profile of road safety throughout the EU, in view of an assessment of progress at the midway point of the current 10 year EU road safety strategy to 2030.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 2 000 000,00 EUR

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79411000 General management consultancy services

#### **II.2.3. Place of performance**

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Main site or place of performance: Rue Demot 28, 1040 Brussels, BELGIUM.

#### **II.2.4. Description of the procurement**

European Road Safety Charter campaign.

#### **II.2.5. Award criteria**

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Please consult the procurement documents available at  
<https://etendering.ted.europa.eu/cft/cft-display.html?cftId=14236>

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 138-439445](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

## **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Title:**

European Road Safety Charter Campaign

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

15/12/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: yes

##### **V.2.3. Name and address of the contractor**

Official name: Ricardo Nederland BV

Town: Utrecht

NUTS code: NL Nederland

Country: Netherlands

The contractor is an SME: no

##### **V.2.3. Name and address of the contractor**

Official name: Ricardo-AEA Ltd.

Town: West Sussex

NUTS code: UK United Kingdom

Country: United Kingdom

The contractor is an SME: no

##### **V.2.3. Name and address of the contractor**

Official name: Ricardo Consulting SL

Town: Madrid

NUTS code: ES España

Country: Spain

The contractor is an SME: no

##### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 2 000 000,00 EUR

Total value of the contract/lot: 1 988 697,08 EUR

##### **V.2.5. Information about subcontracting**

The contract is likely to be subcontracted Value or proportion likely to be subcontracted to third parties Proportion: 24 %

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: General Court of the European Union

Postal address: Rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: L-2925

Country: Luxembourg

Telephone: +352 4303-1

Internet address: <http://curia.europa.eu>

**VI.5. Date of dispatch of this notice**

24/01/2024