

**Sweden-Gävle: Event services**  
**OJ S 25/2022 04/02/2022**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: SVENSKA ESF-RÅDET  
National registration number: 202100-5224  
Postal address: Drottninggatan 9  
Town: Gävle  
NUTS code: SE313 Gävleborgs län  
Postal code: 801 05  
Country: Sweden  
Contact person: Núria Orozco Fontrodona  
E-mail: [nuria.orozco-fontrodona@esf.se](mailto:nuria.orozco-fontrodona@esf.se)  
**Internet address(es):**  
Main address: <http://www.esf.se>

**I.4. Type of the contracting authority**

National or federal agency/office

**I.5. Main activity**

General public services

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Upphandling av eventtjänster  
Reference number: 2021/00448

**II.1.2. Main CPV code**

79952000 Event services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Svenska ESF-rådet bjuder in till anbudsgivning avseende eventtjänster. Event avser årliga medarbetardagar, ESF-dagar, men även externa information spridningskonferenser och varumärkesstärkande aktiviteter som lyfter och synliggör Svenska ESF-rådets verksamhet för olika målgrupper.

**II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 8 000 000,00 SEK

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79900000 Miscellaneous business and business-related services, 79950000 Exhibition, fair and congress organisation services, 79952100 Cultural event organisation services

### **II.2.3. Place of performance**

NUTS code: SE Sverige

### **II.2.4. Description of the procurement**

Svenska ESF-rådet bjuder in till anbudsgivning avseende eventtjänster. Event avser årliga medarbetardagar, ESF-dagar, men även externa information spridningskonferenser och varumärkesstärkande aktiviteter som lyfter och synliggör Svenska ESF-rådets verksamhet för olika målgrupper.

### **II.2.5. Award criteria**

Quality criterion - Name: CV projektledare / Weighting: 30%

Quality criterion - Name: Case / Weighting: 30%

Price - Weighting: 40%

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

### **II.2.14. Additional information**

Se upphandlingsdokumenten som nyttjades. Totalvärdet för Ramavtalet och dess takvolym är 8 miljoner sek.

## **Section IV: Procedure**

---

### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2021/S 228-600387](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9.**

## Information about termination of call for competition in the form of a prior information notice

### Section V: Award of contract

---

A contract/lot is awarded: yes

#### V.2. Award of contract

##### V.2.1. Date of conclusion of the contract

20/01/2022

##### V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

##### V.2.3. Name and address of the contractor

Official name: Brand Arena Nordic Group Agency AB

National registration number: 559110-7551

Postal address: Textilgatan 31

Town: STOCKHOLM

NUTS code: SE110 Stockholms län

Postal code: 12030

Country: Sweden

E-mail: [patrick.wallden@bangagency.com](mailto:patrick.wallden@bangagency.com)

The contractor is an SME: yes

##### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 8 000 000,00 SEK

##### V.2.5. Information about subcontracting

### Section VI: Complementary information

---

#### VI.3. Additional information

se upphandlingsdokumenten som användes takvärdet för Ramavtalet med en leverantör är 8 miljoner sek

Mercell annons: <https://opic.com/id/afqjjalmql>

#### VI.4. Procedures for review

##### VI.4.1. Review body

Official name: Förvaltningsrätten i Falun

Town: Gävle

Country: Sweden

##### VI.5. Date of dispatch of this notice

01/02/2022