

United Kingdom-Cambridge: Marketing services

OJ S 29/2018 10/02/2018

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: GEANT Limited
Postal address: City House, 126-130 Hills Road
Town: Cambridge
Postal code: CB2 1PQ
Country: United Kingdom
Contact person: www.geant-procurement.net
For the attention of: Procurement Manager
E-mail: procurement@geant.org
Telephone: +44 1223371300
Fax: +44 1223371371

Internet address(es):

General address of the contracting authority: www.geant.org
Address of the buyer profile: www.geant-procurement.net

Additional information can be obtained from:

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: the abovementioned address

I.2. Type of the contracting authority

Body governed by public law

I.3. Main activity

Other: Research and Education Networks

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: yes

Official name: EENet of HITSA

Postal address: Soola 3

Town: Tartu

Postal code: 51013

Country: Estonia

Official name: DFN

Postal address: Alexanderplatz 1

Town: Berlin

Postal code: D - 10178

Country: Germany

Official name: PSNC

Postal address: ul. Noskowskiego 10

Town: Poznań

Postal code: 61-704
Country: Poland
Official name: SURFnet
Postal address: Moreelsepark 48
Town: Utrecht
Postal code: 3511 EP
Country: Netherlands
Official name: LITNET
Postal address: Studentų 48a-101
Town: Kaunas
Postal code: LT-LT 51367
Country: Lithuania
Official name: RoEduNet
Postal address: Strada Mendeleev 21-25
Town: Bucuresti
Postal code: 010362
Country: Romania
Official name: GARR
Postal address: Via dei Tizii
Town: Roma
Postal code: 6 - 00185
Country: Italy
Official name: BREN
Postal address: 6, Gurko Str
Town: Sofia
Postal code: 1000
Country: Bulgaria
Official name: IIAP NAS RA
Postal address: 1 P. Sevak str
Town: Yerevan
Postal code: 0014
Country: Armenia
Official name: IIT of ANAS
Postal address: B.Vahabza
Town: Baku c.
Postal code: AZ1141
Country: Azerbaijan
Official name: UIIP NASB
Postal address: Surganova street, 6
Town: Minsk
Postal code: 220012
Country: Belarus
Official name: GRENA
Postal address: 10 Chovelidze Street
Town: Tbilisi
Postal code: 0108
Country: Georgia
Official name: RENAM
Postal address: 5, Academiei str.
Town: Chisinau

Postal code: MD-2028
Country: Moldova
Official name: URAN Association
Postal address: NTUU KPI, building 2, of. 105, Politekhnichna str. 33
Town: Kiev
Postal code: 03056
Country: Ukraine
Official name: University of Malta
Postal address: Msida MSD 2080
Town: Malta
Country: Malta
Official name: SANET
Postal address: Vazovova 5
Town: Bratislava
Postal code: 811 07
Country: Slovakia
Official name: AMRES
Postal address: Bulevar kralja Aleksandra 90 (mezusprat)
Town: Belgrade
Postal code: 11000
Country: Serbia

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

Marketing Support Framework Agreement

II.1.2. Type of contract and place of performance or delivery

Services

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

II.1.4. Information about framework agreement

Duration of the framework agreement

Duration in years: 4

II.1.5. Short description of the contract or purchase(s)

The requirement is to establish a Framework Agreement with one (or more) supplier(s), to provide marketing support to the project for the next 4 years, via a competitive process in accordance with the requirements of the EU procurement regulations as defined in Directive 2014/24/EU.

GÉANT and the EaPConnect NREN partners wish to establish a Framework Agreement with one or more providers for support services in respect of marketing communications activities and online presence for the project. To this end, work packages will be required to be completed over the life of the project that may include (but not be limited to) the following types of work:

(a) Client-side support in respect of the communications requirements for the whole project that will encompass a range of marcomms related activities;

- (b) Design and production of materials;
- (c) Website review and technical and content updates;
- (d) Creation and production of video collateral for the project.

Bidders should describe a solution to address all elements.

The Bidders selected to support the EaPConnect project will be required to support the project partners in a number of ways, including the support of campaigns such as 'Enlighten Your Research' and events such as the annual EaP EC conference. This will require on the spot and remote reporting through photos, quick videos, interviews, as well as the creation and sourcing or print, online materials and additional collateral such as branded gifts and certificates. The chosen provider(s) will also be expected to propose improvements in the way that events are planned, measured, implemented, and promoted. Gathering feedback to assist in official reporting on progress, impacts, visibility to funders and stakeholders may also be required in the context of agreed assignments called off under any resultant Framework Agreement. Further information can be found within Volume 2 – ITT.

II.1.6. CPV code(s)

79342000 Marketing services

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

Please see section II.1.5.

II.2.2. Information about options

Options: no

II.2.3. Information about renewals

This contract is subject to renewal: no

II.3. Duration of the contract or time limit for completion

Duration in months: 48 (from the award of the contract)

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

Participants will be advised if this is necessary during the procurement. Parent company and /or other.

Guarantees of performance and financial stability may be required by GEANT Ltd or proposed by participants if.

Considered appropriate.

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

No specific legal form is required but if a contract is awarded to a consortium, GEANT Ltd may require the.

Consortium to form a separate legal entity before entering into any Contract.

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

No specific legal form is required but if a contract is awarded to a consortium, GEANT Ltd may require the.

Consortium to form a separate legal entity before entering into any Contract.

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: Candidates' personal situation will be assessed on the basis of information provided in response to the.

Invitation to Tender (ITT) or other tender documentation as referred to within this notice. This procurement will.

Be managed electronically via GEANT's e-Procurement platform where all tender documents can be found. To.

Participate in this procurement, participants must first be registered on www.geant-procurement.net. Please note.

That, to register, you must have a valid DUNS numbers (as provided by Dun and Bradstreet) for the organisation.

Which you are registering, who will be entering into a contract if invited to do so. Full instructions for registration.

And use of the system can be found at www.geant-procurement.net. Once you have registered at.

www.geant-procurement.net a registered user can express an interest for a specific procurement.

III.2.2. Economic and financial ability

List and brief description of conditions: Candidates' economic and financial capacity will be assessed according to the criteria set out within the ITT or other tender documentation as referred to within this notice. The ITT can be accessed at www.geant-procurement.net using the instructions detailed in III.2.1.

III.2.3. Technical and professional ability

List and brief description of conditions:

Candidates' technical capacity will be assessed according to the criteria set out within the ITT or other tender documentation as referred to within this notice. The ITT can be accessed at www.geant-procurement.net using the instructions detailed in III.2.1.

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

III.3.2.

Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: no

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Time limit for receipt of requests for documents or for accessing documents: 12.3.2018 - 16:00
Payable documents: no

IV.3.4. Time limit for receipt of tenders or requests to participate

12.3.2018 - 16:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

English.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

Duration in days: 90 (from the date stated for receipt of tender)

IV.3.8. Conditions for opening of tenders

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

yes

Identification of the project: EaP Connect

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

VI.4.2. Review procedure

Precise information on deadline(s) for review procedures: GEANT Ltd will incorporate a standstill period at the point information on the award of the contract is.

Communicated to tenderers. That notification will provide full information on the award decision. The standstill.

Period, which shall be for a minimum of 10 calendar days provides time for unsuccessful tenderers to challenge.

The award decision before the contract is entered into. The Public Contracts Regulations 2015 (SI 2015 No.

102) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take

Action in the High Court (England, Wales and Northern Ireland).

VI.4.3. Service from which information about the review procedure may be obtained

Official name: High Court (England, Wales and Northern Ireland) Postal code: WC2A 2LL

Country: United Kingdom

VI.5. Date of dispatch of this notice

8.2.2018