

France-Paris: Market and economic research; polling and statistics

OJ S 28/2020 10/02/2020

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: CNIEL Interprofession Laitiere Francaise

National registration number: W751035614

Postal address: 42 rue de Châteaudun

Town: Paris

NUTS code: FR101 Paris

Postal code: 75009

Country: France

Contact person: Isabelle Pinta-Costa

E-mail: ipintacosta@cniel.com

Telephone: +33 149707138

Internet address(es):Main address: <http://www.filiere-laitiere.fr/fr>Address of the buyer profile: <http://www.filiere-laitiere.fr/en/appels-doffres>**I.1. Name and addresses**

Official name: ANICAP

Postal address: 42 rue de Châteaudun

Town: Paris

NUTS code: FR101 Paris

Postal code: 75009

Country: France

Contact person: Marilyne Le Pape

E-mail: mlepape@anicap.org

Telephone: +33 149707114

Internet address(es):Main address: <https://anicap.org/>Address of the buyer profile: <http://www.filiere-laitiere.fr/en/appels-doffres>**I.2. Information about joint procurement**

The contract involves joint procurement

I.3. CommunicationThe procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.filiere-laitiere.fr/en/appels-doffres>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: Body governed by public law

I.5. Main activity

Other activity: Dairy interbranch organization

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Evaluation Survey of EU Cheese USA Campaign

II.1.2. Main CPV code

79300000 Market and economic research; polling and statistics

II.1.3. Type of contract

Services

II.1.4. Short description

Design and implementation of an evaluation survey of a collective information and communication campaign in favor of European cheese, in particular French cow and goat's milk cheeses, in the United States of America in 2021-2023.

II.1.5. Estimated total value

Value excluding VAT: 220 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: 00 Other or Not Specified

NUTS code: FR France

Main site or place of performance: UNITED STATES of AMERICA and FRANCE.

II.2.4. Description of the procurement

Design and implementation of an evaluation survey of a collective information and promotion campaign for European Cheeses in The United States of America in 2021-2023 which main objectives are:

Objective 1: To educate and raise awareness of cow and goat's milk European cheeses;

Objective 2: Increase the level of knowledge of foodie and consumer targets;

Objective 3: Increase the market share of European cheeses by supporting exports.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 220 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: The EU policy on information provision and promotion measures for agricultural products is intended to help open up new markets. Under the slogan, "Enjoy, it's from Europe", it aims to help companies break into international markets, and to raise awareness among consumers of the efforts made by European farmers to provide quality products. (See Regulation EU 1144/2015 & 2015/1831).

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

List and brief description of conditions:

The applicant to which it is planned to award the contract must also provide:

- an official record of criminal convictions; if the preferred bidder is located abroad, that bidder must provide the relevant record or, in the last resort, an equivalent document issued by the relevant judicial or administrative authority of its country of origin or establishment, attesting that the bidder is not excluded from tender procedures,
 - the documents provided for in Articles D. 8222-5 or D. 8222-7 and D. 8222-8 or D. 8254-2 to D. 8254-5 of the French Labor Code, which must be provided every 6 months until the end of the performance of the contract,
 - the attestations and certificates issued by the relevant administrations and organizations which prove that the bidder has complied with its tax and social security obligations. If the preferred bidder is established abroad, the bidder must provide a certificate issued by the administrations and bodies of its country of origin or establishment,
 - form ATTR11 (contract agreement form) dated and signed by the person who is empowered to make binding commitments on behalf of the bidder (for groupings, the contract agreement form must be a single document) that the CNIEL will duly complete and send.
- In the event of the use of subcontracting that is declared when the bid is submitted, the applicant must provide the CNIEL with a declaration that states:
- the nature of the services that are subcontracted,
 - the name of the person, the commercial name or the corporate name and the address of the proposed subcontractor,
 - the maximum amount of the monies to be paid to the subcontractor,
 - the payment conditions provided for in the draft subcontracting agreement and, as applicable, any price variation terms,
 - as applicable, the subcontractor's capacities on which the applicant has based its choice.

The applicant shall also provide the CNIEL with a declaration by the subcontractor which states that the subcontractor is not subject to a prohibition on bidding.

The notification of the contract to one of the bidders shall entail acceptance of the subcontractor and approval of the payment conditions.

The preferred bidder shall provide these documents to the purchaser within the deadline that will be notified to it.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 18/03/2020 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English, French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 19/03/2020 Local time: 15:00

Place:

Paris.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

The opening of tenders will take place between 19.3.2020 and 24.3.2020.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal de Grande Instance de Paris

Postal address: 4 boulevard du Palais

Town: Paris

Postal code: 75001

Country: France

Telephone: +33 144325151

Internet address: <http://www.ca-paris.justice.fr>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal de Grande Instance de Paris

Postal address: 4 boulevard du Palais

Town: Paris

Postal code: 75001

Country: France

Telephone: +33 144325151

Internet address: <http://www.ca-paris.justice.fr>

VI.5. Date of dispatch of this notice

05/02/2020