

Luxembourg-Luxembourg: Call for tender No SANCO/2013/C4/02 concerning a pilot project to test different approaches aimed at increasing the consumption of fresh fruits and vegetables in particular in local communities in EU NUTS2 regions in Poland and Hungary with primary household income below 50 % of the EU-27 average

OJ S 40/2014 26/02/2014

Contract award notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: European Commission

Postal address: HITEC Building, 11, rue Eugène Ruppert

Town: Luxembourg

Postal code: 2920

Country: Luxembourg

Contact person: Directorate-General for Health and Consumers, Directorate C — Public Health

For the attention of: Madalin Amzolini

E-mail: madalin.amzolini@ec.europa.eu

I.2. Type of the contracting authority

European institution/agency or international organisation

I.3. Main activity

Health

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Call for tender No SANCO/2013/C4/02 concerning a pilot project to test different approaches aimed at increasing the consumption of fresh fruits and vegetables in particular in local communities in EU NUTS2 regions in Poland and Hungary with primary household income below 50 % of the EU-27 average.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 25: Health and social services

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Organisation of a pilot project to test different approaches aimed at increasing the consumption of fresh fruits and vegetables in particular in local communities in EU NUTS2

regions in Poland and Hungary with primary household income below 50 % of the EU-27 average.

II.1.5. CPV code(s)

15000000 Food, beverages, tobacco and related products

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 849 860 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. The quality and coherence of the proposed communication concept and educational tools targeted to vulnerable population groups such as low income pregnant women, children and the elderly. Weighting 30
2. The quality and coherence of the organisation of the distribution of fresh fruits and vegetables and of the related accompanying promotion measures. Weighting 25
3. The quality and coherence of the proposed process to ensure cooperation with the public health experts, with national and/or regional health administrations of the Member States, NGOs active in the sector, youth organisations, and economic operators. Weighting 25
4. The quality of the proposed monitoring mechanism of the implementation of the targeted promotion initiatives to be put in place. Weighting 10
5. The quality and coherence of the proposed dissemination of the results of the pilot project. Weighting 10

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2013/S 115-195523](#) of 15.6.2013

Other previous publications

Notice number in the OJ S: [2012/S 246-403493](#) of 21.12.2012

Section V: Award of contract

Contract No: SANCO/2013/C4/02

V.1. Date of conclusion of the contract

11.12.2013

V.2. Information about tenders

Number of tenders received: 2

V.3. Name and address of the contractor

Official name: ProPager

Postal address: 70 boulevard de Reuilly

Town: Paris

Postal code: 75012

Country: France

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 1 000 000 EUR

excluding VAT

Total value of the procurement:

Value: 849 860 EUR

excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Budget of the European Parliament.

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

Official name: General Court of the Court of Justice of the European Union

Postal address: boulevard Konrad Adenauer

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: ecj.registry@curia.eu.int

Telephone: +352 4301-1

Fax: +352 433766

Internet address: <http://www.curia.eu.int>

Body responsible for mediation procedures

Official name: European Ombudsman

Postal address: 1 avenue du Président Robert Schuman

Town: Strasbourg

Postal code: 67001

Country: France

E-mail: euro-ombudsman@europarl.eu.int

Telephone: +33 388172313

Fax: +33 388179062

Internet address: <http://euro-ombudsman.europarl.eu.int>

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

14.2.2014