

Norway-Oslo: Software consultancy services
OJ S 23/2023 01/02/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Oslo kommune v/ Munchmuseet

National registration number: 995 138 670

Postal address: Tøyengata 53

Town: Oslo

NUTS code: NO081 Oslo

Postal code: 0578

Country: Norway

Contact person: Philippe Etienne

E-mail: philippe.etienne@munchmuseet.no

Telephone: +47 21802180

Internet address(es):

Main address: <https://munchmuseet.no>

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/332482>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Marketing automation system

Reference number: 22/113

II.1.2. Main CPV code

72266000 Software consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

The agreement shall ensure that the Munch Museum has a modern, efficient marketing automation system delivered and put into operation. The system shall provide good, automated communication throughout the customer experience that is in accordance with the museum's requirements for seamless user and customer experiences.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Lowest offer: 2 415 674,00 NOK / Highest offer: 6 805 400,00 NOK taken into consideration

II.2. Description

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support

II.2.3. Place of performance

NUTS code: NO081 Oslo

II.2.4. Description of the procurement

The agreement shall ensure that the Munch Museum has a modern, efficient marketing automation system delivered and put into operation. The system shall provide good, automated communication throughout the customer experience that is in accordance with the museum's requirements for seamless user and customer experiences.

II.2.5. Award criteria

Quality criterion - Name: Quality / Weighting: 70%

Price - Weighting: 30%

II.2.11. Information about options

Options: yes

Description of options:

- Best Practice advisory. Note that MUNCH can order assistance from other partners
- Integration with other existing systems described in section 1.2

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 089-246168](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Marketing automation system

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

30/09/2022

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Knowit AS

National registration number: 997725646

Postal address: Universitetsgaten 7

Town: Oslo

NUTS code: NO081 Oslo

Postal code: 0164

Country: Norway

E-mail: ea@knowit.no

Telephone: +47 90956200

Internet address: <http://www.knowit.no>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 2 500 000,00 NOK

Lowest offer: 2 415 674,00 NOK / Highest offer: 6 805 400,00 NOK taken into consideration

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Oslo tinghus

Town: Oslo

Country: Norway

VI.5. Date of dispatch of this notice

27/01/2023

