

Belgium-Brussels: Framework contract for organisation of promotion events, high-level trade visits and communication activities in third countries

OJ S 41/2014 27/02/2014

Contract award notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: European Commission, Directorate-General for Agriculture and Rural Development

Postal address: rue de la Loi 130, Office 9/96

Town: Brussels

Postal code: 1049

Country: Belgium

For the attention of: Mr Hans-Erwin Barth

E-mail: agri-b5@ec.europa.eu

Telephone: +32 22956363

Fax: +32 22966268

Internet address(es):

General address of the contracting authority: http://ec.europa.eu/dgs/agriculture/tender_en.htm

Electronic access to information: http://ec.europa.eu/dgs/agriculture/tender_en.htm

I.2. Type of the contracting authority

European institution/agency or international organisation

I.3. Main activity

Other: Agriculture and rural development.

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title**

Framework contract for organisation of promotion events, high-level trade visits and communication activities in third countries.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: Various third countries, countries outside the EU.

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4.

Short description of the contract or purchase(s)

Framework contract for organisation of promotion events, high-level trade visits and communication activities in third countries.

II.1.5. CPV code(s)

79952000 Event services, 79340000 Advertising and marketing services, 79416000 Public relations services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot**II.2.1. Total value of the contract/lot****Section IV: Procedure**

IV.1. Type of procedure**IV.1.1. Type of procedure**

Open

IV.2. Award criteria**IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Quality. Weighting 1
2. Price. Weighting 1

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information**IV.3.1. File reference number attributed by the contracting authority**

AGRI-2013-D4-01.

IV.3.2. Previous publication concerning this procedure**Prior information notice**

Notice number in the OJ S: [2012/S 206-337966](#) of 25.10.2012

Contract notice

Notice number in the OJ S: [2013/S 86-145020](#) of 3.5.2013

Section V: Award of contract

Contract No: 0411

Lot No: 1

- Lot title: Organisation of promotion events, high-level trade visits and communication activities in third countries

V.1. Date of conclusion of the contract

27.11.2013

V.2. Information about tenders

Number of tenders received: 5

V.3. Name and address of the contractor

Official name: Development Solutions Europe Ltd
Postal address: 6 Cherry Close, Emmer Green
Town: Reading
Postal code: RG4 8UP
Country: United Kingdom

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:
Value: 12 000 000 EUR
excluding VAT
Total value of the procurement:
Value: 12 000 000 EUR
excluding VAT
If annual or monthly value:
Number of months: 48

V.5. Information about subcontracting

The contract is likely to be subcontracted: yes
Value or proportion likely to be subcontracted to third parties:
Proportion: 20 %

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information**VI.3. Procedures for review****VI.3.1. Review body**

Official name: General Court
Postal address: rue du Fort Niedergrünewald
Town: Luxembourg
Postal code: 2925
Country: Luxembourg
Telephone: +352 4303-1
Fax: +352 4303-2100
Internet address: <http://www.curia.europa.eu>

VI.3.2. Review procedure

Precise information on deadline(s) for review procedures: Within 2 months of the notification to the plaintiff, or, in absence thereof, of the day on which it came to the knowledge of the plaintiff. A complaint to the European Ombudsman does not have as an effect either to suspend this period or to open a new period for lodging appeals.

VI.3.3. Service from which information about the review procedure may be obtained

Official name: General Court
Postal address: rue du Fort Niedergrünewald
Town: Luxembourg

Postal code: 2925
Country: Luxembourg
Telephone: +352 4303-1
Fax: +352 4303-2100
Internet address: <http://www.curia.europa.eu>

VI.4. Date of dispatch of this notice

17.2.2014