

**United Kingdom-London: Internet development services**  
**OJ S 27/2021 09/02/2021**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: SOAS University of London

Postal address: Russell Square

Town: London

NUTS code: UK United Kingdom

Postal code: WC1H 0XG

Country: United Kingdom

Contact person: Kate Price

E-mail: [kate.price@soas.ac.uk](mailto:kate.price@soas.ac.uk)

**Internet address(es):**

Main address: <https://www.soas.ac.uk/>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Education

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Tender for Student Enrolment Solution

Reference number: SOAS 176

**II.1.2. Main CPV code**

72420000 Internet development services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

SOAS University of London is looking to engage an external service to outsource aspects of our customer relationship management and conversion activities for prospective SOAS students. This is a public procurement and is being run in line with the Public Contracts Regulations 2015 (SI 2015/102) utilising the Open Procedure. Suppliers that would like to take part in the process should download and complete the attached documentation. The deadline for return of tenders is midday 23 November 2020. Please allow sufficient time to make your return as late returns will not be permitted. Any questions relating to this tender should be made via correspondence on the website.

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.1.7. Total value of the procurement**

Value excluding VAT: 1 000 000,00 GBP

**II.2. Description****II.2.2. Additional CPV code(s)**

72420000 Internet development services

**II.2.3. Place of performance**

NUTS code: UK United Kingdom

Main site or place of performance: UKI

**II.2.4. Description of the procurement**

Student Enrolment Solution.

**II.2.5. Award criteria**

Price

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information****Section IV: Procedure**

---

**IV.1. Description****IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system****IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information****IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2020/S 209-511814](#)

**IV.2.8. Information about termination of dynamic purchasing system****IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

---

Contract No: SOAS 176

**Title:**

Student Enrolment Solution

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

29/01/2021

**V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: UniQuest Ltd

Town: Brabourne

NUTS code: UKI London

Postal code: TN25 6RG

Country: United Kingdom

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 1 000 000,00 GBP

Total value of the contract/lot: 1 000 000,00 GBP

**V.2.5. Information about subcontracting****Section VI: Complementary information**

---

**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: SOAS University of London

Town: London

Country: United Kingdom

**VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

**VI.5. Date of dispatch of this notice**

04/02/2021