

France-Saint-Denis: Advertising and marketing services

OJ S 24/2024 02/02/2024

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Comité d'organisation des jeux olympiques Paris 2024

Postal address: 46 rue Proudhon

Town: Saint-Denis

NUTS code: FR106 Seine-Saint-Denis

Postal code: 93210

Country: France

E-mail: juridique@paris2024.org**Internet address(es):**Main address: <https://www.paris2024.org/fr/>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://marches.maximilien.fr/?page=Entreprise>.

[EntrepriseAdvancedSearch&AllCons&id=867795&orgAcronyme=m1w](https://marches.maximilien.fr/?page=Entreprise)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://marches.maximilien.fr/?page=Entreprise>.

[EntrepriseAdvancedSearch&AllCons&id=867795&orgAcronyme=m1w](https://marches.maximilien.fr/?page=Entreprise)

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: Organisation des jeux Olympiques et Paralympiques de Paris 2024

I.5. Main activity

Other activity: Organisation des jeux Olympiques et Paralympiques de Paris 2024

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Prestations de création de contenus de communication pour la billetterie Paris 2024

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

La présente consultation a pour objet de conclure un accord-cadre relatif à l'élaboration de concepts créatifs, de production et de déclinaison de contenus pour les campagnes de communication de la billetterie des Jeux Olympiques et Paralympiques 2024.
La description technique détaillée des prestations attendues figure au sein du Cahier des clauses techniques (CCT).

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

La description détaillée des prestations est accessible via ce lien : <https://marches.maximilien.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=867795&orgAcronyme=m1w>

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 9

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Le Marché est conclu pour une durée ferme à compter de sa date de notification jusqu'au 30 septembre 2024 (inclus). Le Marché n'est pas reconductible.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 05/03/2024 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.7. Conditions for opening of tenders

Date: 05/03/2024 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

L'avis est rédigé et publié en français.

Les motifs d'exclusion du présent marché sont définis dans le règlement de la consultation.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Judiciaire de Paris, Parvis du Tribunal

Town: Paris

Postal code: 75017

Country: France

VI.5. Date of dispatch of this notice

29/01/2024