

United Kingdom-Coventry: Career guidance services
OJ S 29/2020 11/02/2020
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Education and Skills Funding Agency

Postal address: Cheylesmore House, Quinton Road

Town: Coventry

NUTS code: UKG West Midlands (England)

Postal code: CV1 2WT

Country: United Kingdom

E-mail: ESFAProurement.HELP@education.gov.uk

Telephone: +44 12345678

Internet address(es):

Main address: <https://www.gov.uk/government/organisations/department-for-education>

Address of the buyer profile: www.gov.uk/government/organisations/department-for-education

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://education.app.jaggaer.com>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://education.app.jaggaer.com>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Delivery of the Non-Digital Services Supporting the ASK Programme

II.1.2. Main CPV code

79634000 Career guidance services

II.1.3. Type of contract

Services

II.1.4. Short description

Development of all resources to support the delivery of the ASK (Apprenticeship Support and Knowledge) programme such as co-ordinating central communications to all schools across England including regular newsletters with additional ad-hoc notifications throughout the year as well as developing downloadable resources for schools/colleges. Delivery of support to the ASK delivery providers and support to the continual development of the ASK performance management system where all school activity is recorded. This provides a central database of all ASK activity and enables reporting against all KPIs linked to the programme.

The ASK Programme supports schools (and FE colleges) to deliver their statutory duty to ensure that independent careers guidance is presented in an impartial way. This ensures teachers, careers advisers and those that offer support, provide their pupils with the full range of education and training options post-16.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: UKZ Extra-Regio NUTS 1

II.2.4. Description of the procurement

More detail is included in the procurement documents but the main thrust of the service is to develop and update online resources including modifications to meet accessibility regulations requirements. Resources produced are aimed at teachers, careers professionals, parents, students and ASK contractors to carry out consumer testing of resources with different user groups including teachers, apprenticeship champions, young people and members of the YAAN to carry out surveys amongst schools to measure the impact of ASK support and identify additional resource requirements.

To continue to establish the apprenticeship champions' network where teachers, careers professionals are keen to promote apprenticeships and traineeships within their wider networks. To work with the ESFA to ensure CRM/Website is kept up to date learn live deliver live apprenticeships broadcasts into schools. You will be expected to carry out work to promote the broadcasts in schools

To support the ESFA to co-ordinate quarterly meetings and annual review meetings with ASK contractors to support the ESFA in the promotion and further development of the ASK Programme to engage with stakeholders who can support the implementation of ASK within schools vacancy snapshot has been designed as a 'shop widow' for large employers to inform about their apprenticeship programmes.

Some of this activity is digital but there is a lot of work behind the scenes to gather the information to be uploaded on to the website

All employer profiles (63) currently on amazing apprenticeships will transfer over to a new ESFA website through the school workforce link on amazing apprenticeships, we support the work of the employer relations team in the ESFA.

The information is designed to encourage schools to consider apprenticeships as a way to recruit new staff and retrain existing staff.

This will move over to a new ESFA site from August 2020.

The YAAN portal is part of the amazing apprenticeships website. There are plans to bring the digital aspect 'in-house' but there will still be a need to support the non-digital aspect of YAAN. The identified outcomes will be on an initial 2-year basis and reviewed on a yearly basis thereafter.

Most activities will link in to the YAAN portal for the activities shown here, you will need to demonstrate that your organisation has a reputation and a proven track record of delivering and developing training traineeships are a pre-employment programme for young people aged 16-24 who are motivated to work but ill-equipped to get it schools/colleges need to be aware of this pre-employment programme as a route to an apprenticeship.

The traineeship programme is currently under review and the programme may change in the future. The contractor will be expected to work with the ESFA Traineeship team to develop new materials to support this programme.

T Levels are central to the government's reforms of technical education. Schools need to know about this post 16 option for their students. Most of the T Level activity will align with digital requirements but there is some non-digital activity needed.

As part of the planned digital activity, we intend to develop a section on the AA website on progression routes into apprenticeships that will include both traineeships and T Levels.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

As stated in the procurement documentation there is an option to extend annually for a further 2 years subject to contractors performance, continuing availability of funding and ESFA and HMG priorities.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

ESFA has a budget for this procurement BUT we are asking bidders to provide their best prices for delivering the service and this will be evaluated following the process shown in the procurement documentation.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8.

Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 11/03/2020 Local time: 17:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.7. Conditions for opening of tenders

Date: 12/03/2020 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: High Court

Postal address: Royal Court of Justices, The Strand

Town: London

Country: United Kingdom

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

The contracting authority will incorporate a minimum 10 calendar day standstill period at the point that information on the award of the contracts is communicated to suppliers.

Unsuccessful suppliers shall be informed by the contracting authority as soon as possible after the decision has been made. If an appeal regarding the award of the contract has not been successfully resolved, The Public Contracts Regulations 2015 (SI 2015 No 102) provide for aggrieved parties who have been harmed or are at risk of harm by the breach of the rules to take legal action. Any such action must be brought within the applicable limitation period.

Where a contract has not been entered into, the Court may order the setting aside of the award decision or order the contracting authority to amend any document and may award damages. If the contract has been entered into the Court may, depending on the circumstances, award damages, make a declaration of ineffectiveness, order the contracting authority to pay a fine and/or order that the duration of the contract is shortened. The purpose of the standstill period referred to above is to allow the parties to apply to the Courts to set aside the award decision before the contract is entered into.

VI.5. Date of dispatch of this notice

07/02/2020