

Belgium-Brussels: Outsourcing of Communication Services

OJ S 25/2023 03/02/2023

Contract notice

Services

Legal Basis:

Regulation (EU, Euratom) No 2018/1046

Section I: Contracting authority

I.1. Name and addresses

Official name: European Parliament

Postal address: Rue Wiertz 60

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1047

Country: Belgium

E-mail: dgcomm-comm22@europarl.europa.eu**Internet address(es):**Main address: www.europarl.europa.eu/**I.1. Name and addresses**

Official name: European Commission

Postal address: Rue de la Loi 200

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1049

Country: Belgium

E-mail: dgcomm-comm22@europarl.europa.eu**Internet address(es):**Main address: https://ec.europa.eu/info/index_en**I.1. Name and addresses**

Official name: Council of the European Union

Postal address: Rue de la Loi 175

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1048

Country: Belgium

E-mail: dgcomm-comm22@europarl.europa.eu**Internet address(es):**Main address: <https://www.consilium.europa.eu/en/council-eu/>**I.1. Name and addresses**

Official name: European Committee of the Regions

Postal address: Rue Belliard 99/101

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1040

Country: Belgium

E-mail: dgcomm-comm22@europarl.europa.eu

Internet address(es):

Main address: <https://cor.europa.eu/en>

I.1. Name and addresses

Official name: European Economic and Social Committee

Postal address: Rue Belliard 99/101

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1040

Country: Belgium

E-mail: dgcomm-comm22@europarl.europa.eu

Internet address(es):

Main address: www.europarl.europa.eu/

I.1. Name and addresses

Official name: European Data Protection Supervisor (EDPS)

Postal address: Rue Montoyer 30

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1000

Country: Belgium

E-mail: dgcomm-comm22@europarl.europa.eu

Internet address(es):

Main address: https://edps.europa.eu/_en

I.1. Name and addresses

Official name: European Research Executive Agency (REA)

Postal address: Covent Garden

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1049

Country: Belgium

E-mail: dgcomm-comm22@europarl.europa.eu

Internet address(es):

Main address: https://rea.ec.europa.eu/index_en

I.1. Name and addresses

Official name: European External Action Service (EEAS)

Postal address: Rond Point Schuman 9

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: 1046

Country: Belgium

E-mail: dgcomm-comm22@europarl.europa.eu

Internet address(es):

Main address: <https://www.eeas.europa.eu>

I.2. Information about joint procurement

The contract involves joint procurement

In the case of joint procurement involving different countries, state applicable national procurement law:

European law complemented by Belgian law

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=11410>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=11410>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Outsourcing of Communication Services

Reference number: COMM/AWD/2022/644

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

The purpose of this call for tenders is the selection of up to three tenderers (per lot, see below) as external service providers for communication services, as described in the service requirements with the associated service level agreement that define the service required by the European Parliament.

II.1.5. Estimated total value

Value excluding VAT: 138 000 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

The contracting authority reserves the right to award contracts combining the following lots or groups of lots:

See specifications, Section 9 ('Prices') for more information.

II.2. Description

II.2.1. Title

IT Aspects of Communication Products, with a Focus on Work in Digital and Social Media

Lot No: 1

II.2.2. Additional CPV code(s)

71620000 Analysis services, 72000000 IT services: consulting, software development, Internet

and support, 72212224 Web page editing software development services, 72222200 Information systems or technology planning services, 72222300 Information technology services, 71356400 Technical planning services

II.2.3. Place of performance

NUTS code: BE Belgique / België

Main site or place of performance: Brussels, BELGIUM.

II.2.4. Description of the procurement

The purpose of this contract is to provide the contracting authorities with outsourcing of profiles related to IT aspects of communication products, with a focus on work in digital and social media.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 62 800 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in days: 48

This contract is subject to renewal: yes

Description of renewals:

The contract shall be renewed tacitly on an annual basis, but its duration may not exceed 4 years from the date of its entry into force as specified in the preceding paragraph, unless one of the parties objects thereto by registered letter sent at least 3 months before the expiry of the initial duration or before each annual renewal date.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Conceptual and Implementation Work for Communication Products, Namely Design, Authoring and Analysis

Lot No: 2

II.2.2. Additional CPV code(s)

71620000 Analysis services, 72224000 Project management consultancy services, 75112000 Administrative services for business operations, 79341400 Advertising campaign services, 79822500 Graphic design services

II.2.3. Place of performance

NUTS code: BE Belgique / België

Main site or place of performance: Brussels, BELGIUM.

II.2.4. Description of the procurement

The purpose of this contract is to provide the contracting authorities with outsourcing of profiles related to conceptual and implementation work for communication products, namely design, authoring and analysis.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 68 400 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in days: 48

This contract is subject to renewal: yes

Description of renewals:

The contract shall be renewed tacitly on an annual basis, but its duration may not exceed 4 years from the date of its entry into force as specified in the preceding paragraph, unless one of the parties objects thereto by registered letter sent at least 3 months before the expiry of the initial duration or before each annual renewal date.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Generic and Administrative Tasks of the Central Administration and the Visitors Services of the European Parliament
Lot No: 3

II.2.2. Additional CPV code(s)

75112000 Administrative services for business operations, 92500000 Library, archives, museums and other cultural services

II.2.3. Place of performance

NUTS code: BE Belgique / België

Main site or place of performance: Brussels, BELGIUM.

II.2.4. Description of the procurement

The purpose of this contract is to provide the contracting authorities with outsourcing of profiles related to generic and administrative tasks of the central administration and the visitors services of the European Parliament.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 6 800 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in days: 48

This contract is subject to renewal: yes

Description of renewals:

The contract shall be renewed tacitly on an annual basis, but its duration may not exceed 4 years from the date of its entry into force as specified in the preceding paragraph, unless one of the parties objects thereto by registered letter sent at least 3 months before the expiry of the initial duration or before each annual renewal date.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

The tenderer is required to fulfil at least one of the following conditions:

(a) be enrolled in a relevant professional or trade register, except for international organisations;

(b) for service contracts, hold a particular authorisation proving that it is authorised to perform the contract in its country of establishment or be a member of a specific professional organisation.

In the case of groups of economic operators, each member will furnish proof of authorisation to perform the contract.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

The procurement should result in the signature of 'cascade' framework contracts, which will entail a maximum of three framework contracts per lot being signed with the first three economic operators, ranked in descending order upon completion of the evaluation of the tenders submitted.

When an order is placed, and before the corresponding specific contract or specific order form is issued, the European Parliament will contact the economic operator ranked first and, if he is unavailable, the second, and then, on the same terms, possibly the third, and so on until the final contractor.

More information is available in the tender documents.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators Envisaged maximum number of participants to the framework agreement: 3

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 16/03/2023 Local time: 15:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Bulgarian, Czech, Danish, German, Greek, English, Spanish, Estonian, Finnish, French, Irish, Croatian, Hungarian, Italian, Lithuanian, Latvian, Maltese, Dutch, Polish, Portuguese, Romanian, Slovak, Slovenian, Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 17/03/2023 Local time: 11:00

Place:

See 'conditions' in the tender documents.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court of the European Union
Town: Luxembourg
Country: Luxembourg
Internet address: <http://curia.europa.eu/>

VI.4.2. Body responsible for mediation procedures

Official name: European Ombudsman
Town: Strasbourg
Country: France
Internet address: <https://www.ombudsman.europa.eu>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: European Parliament, Directorate-General for Communication (COMM)
Postal address: Rue Wiertz 60
Town: Brussels
Postal code: 1047
Country: Belgium
E-mail: DGCOMM-COMM22@ep.europa.eu

VI.5. Date of dispatch of this notice

23/01/2023