

**United Kingdom-London: Development consultancy services**  
**OJ S 28/2021 10/02/2021**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Department for Digital, Culture, Media and Sport

Postal address: 100 Parliament Street

Town: London

NUTS code: UKI London

Postal code: SW1A 2BQ

Country: United Kingdom

Contact person: DCMS Commercial

E-mail: [commercial@dcms.gov.uk](mailto:commercial@dcms.gov.uk)

Telephone: +44 2072116000

**Internet address(es):**

Main address: [www.gov.uk/dcms](http://www.gov.uk/dcms)

Address of the buyer profile: [www.gov.uk/dcms](http://www.gov.uk/dcms)

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Online Harms Data Transformation

Reference number: 102155

**II.1.2. Main CPV code**

73220000 Development consultancy services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

This project will explore how best to remove these data barriers in order to support the development of technologies that keep users safe online.

We will contract a provider to work with public and private sector stakeholders to gather existing information and explore/test innovative ways of addressing these barriers. Work will fall into two main phases:

- Phase 1 — Data infrastructure discovery. To produce a report outlining the current data landscape, and the economic and social benefits of opening up online harms data. The report will set out how online harms data can be made available to a wider number of companies for the purposes of developing innovative online safety technologies.
- Phase 2 — Prototype development and testing. The provider will work with stakeholders to trial and evaluate a set of practical and innovative data and social science projects, based on the shortlist developed in phase 1.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 2 380 490,00 GBP

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79400000 Business and management consultancy and related services

#### **II.2.3. Place of performance**

NUTS code: UK United Kingdom

Main site or place of performance: UNITED KINGDOM.

#### **II.2.4. Description of the procurement**

The lack of adequate data infrastructure is hindering the emergence of a competitive UK market in innovative products and services that detect and address online harms. There is an urgent need to support the development of a more mature safety tech market, in which organisations of all sizes have access to the tools they need to keep users safe online. This will help to ensure companies are able to comply with the new statutory duty of care with the lowest possible burden.

The sector, however, remains at an early stage of development. Multiple interviews and consultations with stakeholders have consistently underlined that lack of access to high-quality data is among the most significant constraints to the growth of a mature and competitive market.

This project will explore how best to overcome the barriers outlined above and better enable the innovative use of data to support the development of technologies that keep users safe online. It will help move us from a data landscape where data is not shared effectively to one that supports competition, innovation and improved online safety for UK citizens.

It will primarily do this by appointing a provider to work with public and private sector stakeholders to gather together existing information, and explore and test innovative ways of addressing these barriers. Work will fall into two main phases:

- Phase 1 — Data infrastructure discovery. To produce a report outlining the current data landscape, and the economic and social benefits of opening up online harms data. The report will set out how online harms data can be made available to a wider number of companies for the purposes of developing innovative online safety technologies. It will develop a longlist of SMART projects in which enhanced cross-sector working could have most impact, and then work with stakeholders to develop a shortlist of projects which the provider will deliver in Phase 2.
- Phase 2 — Prototype development and testing. The provider will work with stakeholders to trial and evaluate a set of practical and innovative data and social science projects, based on the shortlist developed in phase 1. This may include testing the feasibility of the two most promising solutions we are currently aware of: the use of common data taxonomies to help

data interoperability, and the use of data trusts and federated learning to address issues of data sharing. The output of this work will be a series of open-source prototypes, a report setting out the findings and conclusions, and a set of practical pathways to scale successful approaches beyond the end of this project.

The provider will be required to deliver its work through a multidisciplinary project team, including deep data science and social science expertise. It will be essential to consult with a variety of UK-based and international stakeholders to deliver the project, including commercial 'Safety Tech' companies and wider public sector organisations, to ensure that all solutions developed will be based around a deep understanding of stakeholders' needs, and will be ready for implementation in the real world.

#### **II.2.5. Award criteria**

Cost criterion - Name: Case study / Weighting: 5

Cost criterion - Name: Skills, expertise and capacity / Weighting: 20

Cost criterion - Name: Methodology / Weighting: 25

Cost criterion - Name: Project management and delivery / Weighting: 15

Cost criterion - Name: Understanding of the sector / Weighting: 15

Cost criterion - Name: Pricing / Weighting: 20

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2020/S 219-539058](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 102155

**Title:**

Online Harms Data Transformation

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

11/01/2021

**V.2.2. Information about tenders**

Number of tenders received: 8

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Faculty Science Ltd

National registration number: 08873131

Postal address: 54 Welbeck Street

Town: London

NUTS code: UKI London

Postal code: W1G 9XS

Country: United Kingdom

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 2 435 250,00 GBP

Total value of the contract/lot: 2 380 490,00 GBP

**V.2.5. Information about subcontracting****Section VI: Complementary information**

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**VI.3. Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=567917184>

GO Reference: GO-202125-PRO-17752346

**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Department of Digital, Culture, Media and Sport

Postal address: 100 Parliament Street

Town: London

Postal code: SW1A 2BQ

Country: United Kingdom

E-mail: [commercial@culture.gov.uk](mailto:commercial@culture.gov.uk)

Telephone: +44 207212088

**VI.5. Date of dispatch of this notice**

05/02/2021