

Netherlands-Hilversum: Advertising and marketing services
OJ S 25/2023 03/02/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Vereniging De Evangelische Omroep (Eo)

National registration number: 482004453

Postal address: Oude Amersfoortseweg 79

Town: HILVERSUM

NUTS code: NL Nederland

Postal code: 1213AC

Country: Netherlands

Contact person: Danielle van Amerongen

E-mail: aanbestedingen@eo.nl

Telephone: +31 356474532

Internet address(es):

Main address: <http://www.eo.nl>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Omroep

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Telemarketingdiensten

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

De EO is voornemens met vier (4) Opdrachtnemers een Raamovereenkomst te sluiten voor het verzorgen van Outbound Telemarketingdiensten. Zie de Selectieleidraad voor meer informatie over de Opdracht.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79342000 Marketing services

II.2.3. Place of performance

NUTS code: NL Nederland

II.2.4. Description of the procurement

De geraamde totale maximale waarde van de Raamovereenkomst bij de maximale looptijd van vier (4) jaar bedraagt €1.200.000 exclusief btw.

II.2.5. Award criteria

Quality criterion - Name: Kwaliteit / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: yes

Description of options:

De Raamovereenkomst heeft een initiële looptijd van drie (3) jaar. De EO heeft de mogelijkheid om de Raamovereenkomst onder dezelfde condities eenmalig te verlengen met één (1) jaar. De totale looptijd kan derhalve maximaal vier (4) jaar bevatten.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 150-428732](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Telemarketingdiensten

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/01/2023

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: IPG NEDERLAND B.V.

National registration number: 17208845

Postal address: Schatbeuderlaan 10

Town: Weert

NUTS code: NL Nederland

Postal code: 6002ED

Country: Netherlands

E-mail: martijn.vannoort@ipgggroup.eu

Telephone: +31 492845678

Internet address: <http://www.ipgggroup.eu>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Ditmeijers' Groep B.V.

National registration number: 34378614

Postal address: Van Diemenstraat 86

Town: AMSTERDAM

NUTS code: NL Nederland

Postal code: 1013CN

Country: Netherlands

Telephone: +31 205352150

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Triple Tree Callcenters BV

National registration number: 60084545

Postal address: Bogert 31 - 03 31 -03

Town: Eindhoven

NUTS code: NL Nederland

Postal code: 5612LX

Country: Netherlands

E-mail: w.geerts@ttcallcenters.nl

Telephone: +31 0402872000

Internet address: <http://www.tcallcenters.com>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Christal

National registration number: 09100671

Postal address: Zuiderzeelaan 35

Town: ZWOLLE

NUTS code: NL Nederland

Postal code: 8017JV

Country: Netherlands

E-mail: frank@christal.nl

Telephone: +31 611354268

Internet address: <http://www.christal.nl>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 200 000,00 EUR

Total value of the contract/lot: 1,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Hilversum

Town: Hilversum

Country: Netherlands

E-mail: joyce.nunda@robidus.nl

Internet address: <http://www.rechtspraak.nl>

VI.5. Date of dispatch of this notice

31/01/2023