

Belgium-Brussels: Advertising services
OJ S 39/2017 24/02/2017
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: La Fête des Solidarités
Postal address: Rue Saint-Jean 32-38
Town: Bruxelles
Postal code: 1000
Country: Belgium
Contact person: Service achats
For the attention of: Madame Emilie Delplanque
E-mail: achats@solidaris.be
Telephone: +32 5151795

Internet address(es):

General address of the contracting authority: <http://www.lafetedessolidarites.be/>
Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=263625>

I.2. Type of the contracting authority

Other: Fête des Solidarités ASBL

I.3. Main activity

Other: Voir statuts Fête des Solidarités ASBL

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Partenariat Medias.

II.1.2. Type of contract and place of performance or delivery

Services
Service category No 13: Advertising services
NUTS code BE Belgique / België

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Le présent marché est un marché de services concernant un partenariat médias. Ce partenariat porte sur un échange promotionnel entre l'adjudicataire et l'asbl Fête des Solidarités dans le cadre de son événement « Les Solidarités ».

II.1.5. CPV code(s)

79341000 Advertising services, 79342200 Promotional services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot**II.2.1. Total value of the contract/lot****Section IV: Procedure**

IV.1. Type of procedure**IV.1.1. Type of procedure**

Accelerated restricted

IV.2. Award criteria**IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Volume de crédits d'espaces promotionnels. Weighting 50
2. Détails des propositions de promotion et de communication. Weighting 25
3. Conditions de collaboration avec la régie publicitaire. Weighting 15
4. Nombre de places demandées. Weighting 10

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information**IV.3.1. File reference number attributed by the contracting authority**

FDS-2016-106-FDS-MP-F03

IV.3.2. Previous publication concerning this procedure**Contract notice**

Notice number in the OJ S: [2016/S 227-414277](#) of 24.11.2016

Section V: Award of contract

Contract No: 2016-106-FDS-MP

V.1. Date of conclusion of the contract

17.1.2017

V.2. Information about tenders

Number of tenders received: 2

V.3. Name and address of the contractor

Official name: RTL Belgium SA

Postal address: Avenue Jacques Georgin, 2

Town: Bruxelles

Postal code: 1030

Country: Belgium

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

Official name: Tribunal de Première instance de Bruxelles

Postal address: Place Poelaert 1

Town: Bruxelles

Postal code: 1000

Country: Belgium

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

Official name: Fête des Solidarités ASBL

Postal address: Rue Saint-Jean 32-38

Town: Bruxelles

Postal code: 1000

Country: Belgium

VI.4. Date of dispatch of this notice

22.2.2017