

Sweden-Norrköping: Advertising, propaganda and information film and video-tape production
OJ S 32/2019 14/02/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Kommunalförbundet Räddningstjänsten Östra Götaland

National registration number: 222000-2758

Postal address: Albrektsvägen 150

Town: Norrköping

NUTS code: SE Sverige

Postal code: 602 39

Country: Sweden

Contact person: Johanna Johnsson

E-mail: johanna.johnsson@rtog.se

Telephone: +46 10-4804230

Internet address(es):

Main address: <http://www.rtog.se/>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Kommunikationstjänster

Reference number: RÖG 2018/0436 052

II.1.2. Main CPV code

92111200 Advertising, propaganda and information film and video-tape production

II.1.3. Type of contract

Services

II.1.4. Short description

Räddningstjänsten Östra Götaland (härefter benämnd RTÖG) inbjuder er att lämna anbud på Kommunikationstjänster.

"Kommunikationstjänster" innefattar fem uppdragsområden:

- Kommunikationskoncept
- Grafisk formgivning och originalproduktion
- Redaktionell kommunikation

- Webb och digitala kanaler
- Produktion av rörlig bild

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 5 000 000,00 SEK

II.2. Description

II.2.2. Additional CPV code(s)

92111200 Advertising, propaganda and information film and video-tape production, 79341000 Advertising services, 79342000 Marketing services

II.2.3. Place of performance

NUTS code: SE Sverige

II.2.4. Description of the procurement

Räddningstjänsten Östra Götaland (härefter benämnd RTÖG) inbjuder er att lämna anbud på Kommunikationstjänster.

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- Grafisk formgivning och originalproduktion
- Redaktionell kommunikation
- Webb och digitala kanaler
- Produktion av rörlig bild

II.2.5. Award criteria

Quality criterion - Name: Case 1 / Weighting: 25 %

Quality criterion - Name: Case2 / Weighting: 25 %

Quality criterion - Name: Muntlig presentation / Weighting: 25 %

Price - Weighting: 25 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 219-501709](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2

Title:

Kommunikationstjänster

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

31/01/2019

V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Linkin AB

National registration number: 556760-7105

Postal address: Hunnebergsgatan 27a

Town: Linköping

NUTS code: SE Sverige

Postal code: 582 34

Country: Sweden

E-mail: patrik@linkin.se

Telephone: +46 702934385

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 20 050,00 SEK

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten i Linköping

Postal address: Box 406

Town: Linköping

Postal code: 581 04

Country: Sweden

E-mail: forvaltningsrattenilinkoping@dom.se

Telephone: +46 13-251100

Fax: +46 13-251140

Internet address: <http://www.forvaltningsrattenilinkoping.domstol.se>

VI.5. Date of dispatch of this notice

13/02/2019