

**France-Amiens: Benefit services**  
**OJ S 25/2023 03/02/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: ep Sécurité ferroviaire  
Postal address: 60, rue de La Vallée  
Town: Amiens  
NUTS code: FRE23 Somme  
Postal code: 80000  
Country: France  
Contact person: Service Achats et amrchés publics  
E-mail: [laurent.aitcheikh@securite-ferroviaire.fr](mailto:laurent.aitcheikh@securite-ferroviaire.fr)  
Telephone: +33 0322339552  
Fax: +33 0322339599  
**Internet address(es):**  
Main address: <http://www.securite-ferroviaire.fr>  
Address of the buyer profile: <http://epsf.e-marchespublics.com>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

Other activity: sécurité ferroviaire

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

accord-Cadre à bons de commande pour des prestations de communication audiovisuelle -  
réf. 22.014\_com  
Reference number: 22.014\_Com

**II.1.2. Main CPV code**

75310000 Benefit services - RC04

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

accord-Cadre à bons de commande pour des prestations de communication audiovisuelle -  
réf. 22.014\_com

**II.1.6.**

## Information about lots

This contract is divided into lots: yes

### II.1.7. Total value of the procurement

Value excluding VAT: 266 000,00 EUR

## II.2. Description

### II.2.1. Title

productions audiovisuelles, incluant le motion design, de la 3d ou tout autre format nécessaire  
Lot No: 1

### II.2.2. Additional CPV code(s)

75310000 Benefit services - RC04

### II.2.3. Place of performance

NUTS code: FRE23 Somme

Main site or place of performance: etablissement public de sécurité ferroviaire à Amiens

### II.2.4. Description of the procurement

productions audiovisuelles, incluant le motion design, de la 3d ou tout autre format nécessaire

### II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 65%

Quality criterion - Name: Développement durable / Weighting: 5%

Cost criterion - Name: Coût / Weighting: 30%

### II.2.11. Information about options

Options: yes

Description of options:

marché reconductible deux fois douze mois après sa période initiale de douze mois

### II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:  
no

### II.2.14. Additional information

accord-Cadre à bons de commandes

## II.2. Description

### II.2.1. Title

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Lot No: 2

### II.2.2. Additional CPV code(s)

75310000 Benefit services - FA04 - CB19

### II.2.3. Place of performance

NUTS code: FRE23 Somme

Main site or place of performance: etablissement public de sécurité ferroviaire à Amiens

### II.2.4. Description of the procurement

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### II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 65%

Quality criterion - Name: Développement durable / Weighting: 5%

Cost criterion - Name: Coût / Weighting: 30%

#### **II.2.11. Information about options**

Options: yes

Description of options:

marché reconductible deux fois douze mois après sa période initiale de douze mois

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

accord-Cadre à bons de commandes

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 135-385264](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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**Contract No:** 22.014\_COM

**Lot No:** 1

**Title:**

productions audiovisuelles

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

20/01/2023

##### **V.2.2.**

**Information about tenders**

Number of tenders received: 7

Number of tenders received from SMEs: 5

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: arékipa by the kub

National registration number: 49911666300059

Postal address: 29 Cours de Verdun

Town: Bordeaux

NUTS code: FRE23 Somme

Postal code: 33000

Country: France

E-mail: [agnes.vignon@arekipa.fr](mailto:agnes.vignon@arekipa.fr)

Telephone: +33 0524991500

Fax: +33 0556569130

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 231 000,00 EUR

Total value of the contract/lot: 231 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 22.014\_COM

**Lot No:** 2

**Title:**

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A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

23/01/2023

**V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: médiactive broadcast

National registration number: 51416306200029

Postal address: 3, Cité Paradis

Town: Paris

NUTS code: FRE23 Somme

Postal code: 75010  
Country: France  
E-mail: [izza.demdami@mediactivegroup.com](mailto:izza.demdami@mediactivegroup.com)  
Telephone: +33 0146739500  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 35 000,00 EUR  
Total value of the contract/lot: 35 000,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: tribunal administratif d'amiens  
Postal address: 14, rue Lemerchier - cS 81114  
Town: Amiens  
Postal code: 80011  
Country: France  
E-mail: [greffe.ta-amiens@juradm.fr](mailto:greffe.ta-amiens@juradm.fr)  
Telephone: +33 0322336170  
Fax: +33 0322336171

**VI.4.2. Body responsible for mediation procedures**

Official name: comité consultatif interrégional de règlement amiable (Ccira) des litiges aux accord-cadres publics de Nancy  
Postal address: 1 rue du Préfet Claude Erignac, - cO 60031  
Town: Nancy  
Postal code: 54038  
Country: France  
Telephone: +33 0383342562  
Fax: +33 0383342224

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: tribunal administratif d'amiens  
Postal address: 14, rue Lemerchier - cS 81114  
Town: Amiens  
Postal code: 80011  
Country: France  
E-mail: [greffe.ta-amiens@juradm.fr](mailto:greffe.ta-amiens@juradm.fr)  
Telephone: +33 0322336170  
Fax: +33 0322336171

**VI.5. Date of dispatch of this notice**

30/01/2023