

Ireland-Dublin: Public relations services
OJ S 30/2021 12/02/2021
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Broadcasting Authority of Ireland

National registration number: N/A

Postal address: 2-5 Warrington Place

Town: Dublin 2

NUTS code: IE Éire / Ireland

Country: Ireland

Contact person: Sally Kennedy

E-mail: skennedy@bai.ie

Telephone: +353 16441200

Internet address(es):

Main address: <https://www.bai.ie/>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/680>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=182493&B=ETENDERS_SIMPLE

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=182493&B=ETENDERS_SIMPLE

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

National or federal agency/office

I.5. Main activity

Other activity: Broadcasting regulation

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Tender for the Provision of PR Services to the BAI

Reference number: BAI PR

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

Tender for the provision of public relations, public affairs and media relations services consultancy to the Broadcasting Authority of Ireland (BAI).

II.1.5. Estimated total value

Value excluding VAT: 250 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79416000 Public relations services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

Main site or place of performance: Dublin, IRELAND.

II.2.4. Description of the procurement

Tender for the provision of public relations, public affairs and media relations services consultancy to the Broadcasting Authority of Ireland (BAI).

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 250 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: yes

Description of renewals:

The contract may be extended by a further 12 months.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 12/03/2021 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 12/03/2021 Local time: 12:00

Place:

Etenders.gov.ie

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic payment will be used

VI.3. Additional information

VI.4. Procedures for review

VI.4.1.

Review body

Official name: Broadcasting Authority of Ireland

Postal address: 2-5 Warrington Place

Town: Dublin 2

Country: Ireland

E-mail: info@bai.ie

Telephone: +353 16441200

Internet address: <https://www.bai.ie>

VI.5. Date of dispatch of this notice

08/02/2021