

**Norway-Tromsø: Sales or marketing software package**  
**OJ S 45/2016 04/03/2016**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

---

**I.1. Name and addresses**

Official name: Hålogaland Teater (Hålogaland Theatre)

National registration number: 920093914

Postal address: Teaterplassen 1

Town: Tromsø

Postal code: 9007

Country: Norway

For the attention of: Sturla Bertheussen

E-mail: [sturla@ht.tr.no](mailto:sturla@ht.tr.no)

Telephone: +47 77606400

Fax: +47 77606401

**Internet address(es):**

Address of the buyer profile: <https://kgv.doffin.no/ctm/Supplier/CompanyInformation/Index/3574>

Electronic access to information: <https://kgv.doffin.no/ctm/Supplier/Documents/Folder/138683>

**I.2. Type of the contracting authority**

Body governed by public law

**I.3. Main activity**

Recreation, culture and religion

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

---

**II.1. Description**

**II.1.1. Title**

Ticket system.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 7: Computer and related services

Main site or place of performance: Tromsø.

NUTS code NO072 Troms

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

The aim of the competition is to procure a ticket system for the theatre's performances in Tromsø. The ticket system shall make it easier for the contracting authority to communicate with its public, it shall be a tool for increased sales and efficient work processes.

#### **II.1.5. CPV code(s)**

48481000 Sales or marketing software package, 48480000 Sales, marketing and business intelligence software package, 79211120 Sales and purchases recording services, 79342200 Promotional services, 22459000 Tickets

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **II.2. Total value of the contract/lot**

##### **II.2.1. Total value of the contract/lot**

Value: 3 138 000 NOK  
excluding VAT

### **Section IV: Procedure**

---

#### **IV.1. Type of procedure**

##### **IV.1.1. Type of procedure**

Open

#### **IV.2. Award criteria**

##### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Price. Weighting 40
2. The tenderer's response to the function description. Weighting 50
3. Support. Weighting 10

##### **IV.2.2. Information about electronic auction**

#### **IV.3. Administrative information**

##### **IV.3.1. File reference number attributed by the contracting authority**

05-2015

##### **IV.3.2. Previous publication concerning this procedure**

###### **Contract notice**

Notice number in the OJ S: [2015/S 241-438470](#) of 12.12.2015

### **Section V: Award of contract**

---

Contract No: 1

Lot No: 1

- Lot title: Ticket system

#### **V.1. Date of conclusion of the contract**

26.2.2016

#### **V.2. Information about tenders**

Number of tenders received: 5

#### **V.3. Name and address of the contractor**

Official name: Aurora Kino IKS

Town: Tromsø

Postal code: 9299

Country: Norway

**V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 3 138 000 NOK

excluding VAT

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

**Section VI: Complementary information**

---

**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

**VI.2. Additional information**

**VI.3. Procedures for review**

**VI.3.1. Review body**

**VI.3.2. Review procedure**

Precise information on deadline(s) for review procedures: Any appeals must be filed in writing, at the latest 10 days after the winner of the competition has been announced.

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

1.3.2016