

D-Bamberg: Advertising services
OJ S 47/2013 07/03/2013
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Stadt Bamberg
Postal address: Untere Sandstraße 34
Town: Bamberg
Postal code: 96049
Country: Germany
Contact person: Zentrale Beschaffungs- und Vergabestelle
For the attention of: Herrn Maierhofer
E-mail: vergabestelle@stadt.bamberg.de
Telephone: +49 951871215
Fax: +49 951871957
Internet address(es):
General address of the contracting authority: www.stadt.bamberg.de

I.2. Type of the contracting authority

Regional or local authority

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Werbedienst.

II.1.2. Type of contract and place of performance or delivery

Services
Service category No 13: Advertising services
NUTS code DE241 Bamberg, Kreisfreie Stadt

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Werbekonzessionsvertrag für die Stadt Bamberg.

II.1.5. CPV code(s)

79341000 Advertising services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 480 959 EUR

Including VAT. VAT rate (%) 19

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Konzessionsabgabe. Weighting 1

2. Einräumung von Werbevergünstigungen für Eigenwerbung. Weighting 2

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

6A-323/11

IV.3.2. Previous publication concerning this procedure

no

Section V: Award of contract

Contract No: 6A-323/11

Lot No: 1

- Lot title: Werbekonzession

V.1. Date of conclusion of the contract

29.11.2011

V.2. Information about tenders

Number of tenders received: 2

V.3. Name and address of the contractor

Official name: Deutsche Städtemedien GmbH

Postal address: Speicherstraße 57-59

Town: Frankfurt

Postal code: 60327

Country: Germany

V.4. Information on value of the contract/lot

Total value of the procurement:

Value: 480 959 EUR

Including VAT. VAT rate (%) 19

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

Official name: Regierung von Mittelfranken, -Vergabekammer Nordbayern-
Postal address: Promende 27
Town: Ansbach
Postal code: 91522
Country: Germany

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

5.3.2013