

**Denmark-Copenhagen: Graphic design services**  
**OJ S 45/2014 05/03/2014**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Sund og Bælt Holding A/S  
Postal address: Vester søgade 10  
Town: København V  
Postal code: 1601  
Country: Denmark  
For the attention of: Anne Katrine Mortensen  
E-mail: [udbud@sbfdk.dk](mailto:udbud@sbfdk.dk)  
Telephone: +45 61154840

**Internet address(es):**

General address of the contracting authority: <http://www.sundogbaelt.dk/dk/service/udbud>

**I.2. Type of the contracting authority**

Body governed by public law

**I.3. Main activity**

Other: Infrastrukturforvalter

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Aftale om design og produktion af Sund & Bælts trykte kommunikationsmateriale samt ad hoc-kommunikationsrådgivning.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 11: Management consulting services [6] and related services  
Main site or place of performance: Udførelsesstedet vil primært være tjenesteyderens kontoradresser samt ordregivers kontoradresser.  
NUTS code DK01 Hovedstaden

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

The procurement involves the establishment of a framework agreement

**II.1.4. Short description of the contract or purchase(s)**

Sund & Bælt Holding A/S ønsker at indgå aftale om udførelse af design samt rådgivning og implementering af ad hoc-kommunikationsprojekter og produktion af materiale i tilknytning til Sund & Bælt og tilhørende datterselskaber: A/S Storebælt, A/S Øresund og BroBizz A/S.

Assistancen omfatter bl.a. følgende opgaver:

- Årsrapporter
- Tekniske rapporter
- Ad hoc-kommunikationsrådgivning bl.a. inden for sociale medier, film og intern kommunikation.

#### **II.1.5. CPV code(s)**

79822500 Graphic design services, 79823000 Printing and delivery services, 79415200 Design consultancy services, 79400000 Business and management consultancy and related services

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **II.2. Total value of the contract/lot**

##### **II.2.1. Total value of the contract/lot**

### **Section IV: Procedure**

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#### **IV.1. Type of procedure**

##### **IV.1.1. Type of procedure**

Restricted

#### **IV.2. Award criteria**

##### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Pris. Weighting 50
2. Tilbudt organisation inkl. tilbudte nøglepersoner. Weighting 50

##### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

#### **IV.3. Administrative information**

##### **IV.3.1. File reference number attributed by the contracting authority**

##### **IV.3.2. Previous publication concerning this procedure**

###### **Contract notice**

Notice number in the OJ S: [2013/S 213-370541](#) of 2.11.2013

### **Section V: Award of contract**

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#### **V.1. Date of conclusion of the contract**

7.2.2014

#### **V.2. Information about tenders**

Number of tenders received: 5

#### **V.3. Name and address of the contractor**

Official name: BGRAPHIC

Postal address: Amagertorv 19

Town: København K

Postal code: 1160  
Country: Denmark  
Internet address: [www.bgraphic.dk](http://www.bgraphic.dk)

**V.4. Information on value of the contract/lot**

Total value of the procurement:  
Lowest offer 883 500 and Highest offer 1 875 000 DKK  
excluding VAT

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.2. Additional information**

**VI.3. Procedures for review**

**VI.3.1. Review body**

Official name: Klagenævnet for Udbud  
Country: Denmark  
Internet address: [www.klfu.dk](http://www.klfu.dk)

**Body responsible for mediation procedures**

Official name: Ingen

**VI.3.2. Review procedure**

Precise information on deadline(s) for review procedures: Der gælder visse ulovbestemte frister for indgivelse af klager til Klagenævnet for Udbud, jf. lov om håndhævelse af udbudsreglerne m.v.

Senest samtidig med at en klage indgives til Klagenævnet for Udbud, skal klageren skriftligt underrette ordregiveren om, at klage indgives til Klagenævnet for Udbud, og om, hvorvidt klagen er indgivet i standstill-perioden. I tilfælde, hvor klagen ikke er indgivet i standstill-perioden, skal klageren tillige angive, hvorvidt der begæres opsættende virkning af klagen.

**VI.3.3. Service from which information about the review procedure may be obtained**

Official name: Konkurrence- og Forbrugerstyrelsen  
Country: Denmark  
Internet address: [www.kfst.dk](http://www.kfst.dk)

**VI.4. Date of dispatch of this notice**

28.2.2014