

Netherlands-Assen: Advertising and marketing services

OJ S 30/2022 11/02/2022

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Openbaar Lichaam OV-bureau Groningen Drenthe

National registration number: 46751740

Postal address: Overcingellaan 15 E

Town: ASSEN

NUTS code: NL Nederland

Postal code: 9401LA

Country: Netherlands

Contact person: Rixt Don

E-mail: marcomaanbesteding@ovbureau.nl

Telephone: +31 592860044

Internet address(es):Main address: <http://www.ovbureau.nl>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/ddc44efac43d7a6b9f6876a87fe9165e>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/ddc44efac43d7a6b9f6876a87fe9165e>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: Publiekrechtelijke Rechtspersoon: Openbaar Lichaam op basis van gemeenschappelijke regeling

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Marketing- en communicatiediensten OV-bureau Groningen Drenthe

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3.

Type of contract

Services

II.1.4. Short description

Aanbesteding marketing en communicatiediensten

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

Reclame- en marketingdiensten

Lot No: 1

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: NL11 Groningen

NUTS code: NL13 Drenthe

Main site or place of performance: provincies Groningen en Drenthe

II.2.4. Description of the procurement

De indicatieve raming van de opdrachtsom voor dit perceel, bestaande uit de vergoedingen aan het bureau zelf, dus zonder kosten van derden, zoals fotografen, drukkers, cateraars e.d. is als volgt:

100.000 euro per jaar (excl. BTW)

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Kwaliteit / Weighting: 80

Price - Weighting: 20

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

De opdracht kan worden verlengd zoals bepaald in de overeenkomst.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

verlenging

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Online marketing
Lot No: 2

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: NL11 Groningen

NUTS code: NL13 Drenthe

Main site or place of performance: provincies Groningen en Drenthe

II.2.4. Description of the procurement

Indicatieve raming van de totale opdrachtsom voor dit perceel, bestaande uit de vergoedingen aan het bureau zelf, dus zonder kosten van derden zoals drukkers, cateraars e.d. is als volgt:
30.000 euro per jaar (excl. BTW).

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Kwaliteit / Weighting: 80

Price - Weighting: 20

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: yes

Description of renewals:

De opdracht kan worden verlengd zoals bepaald in de overeenkomst.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

verlenging

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

- Geen crimineel verleden,
- Betalingen belastingen en premies,
- Geen schending milieu-, sociaal en arbeidsrecht,
- Geen vervalsing mededinging,
- Geen valse verklaringen,
- Geen bovenmatige beïnvloeding van het besluitvormingsproces,
- Geen faillissement of surseance van betaling,
- Geen ernstige beroepsfout,
- Geen betrokkenheid voorbereiding,
- Geen belangenconflict,
- Geen significante of voortdurende tekortkomingen,
- Inschrijving handels- en beroepenregister

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 011-023905](#)

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 11/03/2022 Local time: 12:30

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Noord-Nederland

Town: Assen

Country: Netherlands

E-mail: info.rechtbanknoordnederland@rechtspraak.nl

Telephone: +31 883614444

Internet address: <http://www.rechtspraak.nl/organisatie/rechtbanken/noord-nederland/pages/default.aspx>

VI.5. Date of dispatch of this notice

07/02/2022