

Netherlands-Amsterdam: Supply services of personnel including temporary staff
OJ S 30/2022 11/02/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Gemeente Amsterdam, Personeel en Organisatieadvies

National registration number: 21382835

Postal address: Plein 40-45 1

Town: Amsterdam

NUTS code: NL Nederland

Postal code: 1064 SW

Country: Netherlands

Contact person: Bart Smals

E-mail: aanbestedingenPOA@amsterdam.nl

Internet address(es):

Main address: <http://www.amsterdam.nl>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Communicatieadviesdiensten

Reference number: APO-2021-5643/B

II.1.2. Main CPV code

79620000 Supply services of personnel including temporary staff

II.1.3. Type of contract

Services

II.1.4. Short description

De Opdracht is (stads-breed) samengevoegd en verdeeld in twee percelen: 1) online en 2) offline communicatieadviesdiensten en omvat jaarlijks circa 100 Projectopdrachten aangaande de inzet van medior, senior en strategische communicatieadviesfuncties.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 40 000 000,00 EUR

II.2. Description

II.2.1. Title

Online communicatieadviesdiensten

Lot No: 1

II.2.2. Additional CPV code(s)

79620000 Supply services of personnel including temporary staff, 79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: NL Nederland

Main site or place of performance: Amsterdam

II.2.4. Description of the procurement

Circa 120 projectopdrachten over de gehele looptijd van de raamovereenkomst (inclusief maximale verlengingen).

II.2.5. Award criteria

Quality criterion - Name: Kwaliteit / Weighting: 90

Price - Weighting: 10

II.2.11. Information about options

Options: yes

Description of options:

Verlengingen.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Offline communicatieadviesdiensten

Lot No: 2

II.2.2. Additional CPV code(s)

79620000 Supply services of personnel including temporary staff, 79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: NL Nederland

Main site or place of performance: Amsterdam

II.2.4. Description of the procurement

Circa 280 projectopdrachten over de gehele looptijd van de raamovereenkomst (inclusief maximale verlengingen).

II.2.5. Award criteria

Quality criterion - Name: Kwaliteit / Weighting: 90

Price - Weighting: 10

II.2.11. Information about options

Options: yes

Description of options:

Verlengingen.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 193-502939](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2

Lot No: 2

Title:

Perceel 2 Offline communicatieadviesdiensten

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/02/2022

V.2.2. Information about tenders

Number of tenders received: 9

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: OnlyHuman B.V.

National registration number: 27264142

Postal address: Nassauplein 25

Town: 'S-GRAVENHAGE

NUTS code: NL Nederland

Postal code: 2585EC

Country: Netherlands

E-mail: info@onlyhuman.nl

Telephone: +31 703022020

Internet address: <http://www.onlyhuman.nl>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Babbage Company B.V.

National registration number: 30154318

Postal address: Van Heenvlietlaan 200 A

Town: AMSTERDAM

NUTS code: NL Nederland

Postal code: 1083 CM

Country: Netherlands

E-mail: info@babbage.nl

Telephone: +31 204414707

Internet address: <http://www.babbage.nl>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Doxa Communicatie B.V.

National registration number: 27245628

Postal address: Prinses Beatrixlaan 5

Town: Den Haag

NUTS code: NL Nederland

Postal code: 2595AK

Country: Netherlands

E-mail: info@doxa.nl

Telephone: +31 703626339

Internet address: <http://www.doxa.nl>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Wyzer BV

National registration number: 30155427

Postal address: Herculesplein 88

Town: UTRECHT

NUTS code: NL Nederland

Postal code: 3584AA

Country: Netherlands

E-mail: tenderdesk@wyzer.nl

Telephone: +31 302193902

Internet address: <https://www.wyzer.nl>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 28 000 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 1

Lot No: 1

Title:

Perceel 1 Online communicatieadviesdiensten

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/02/2022

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Entopic B.V.

National registration number: 34137293

Postal address: Jozef Israelskade 48 C

Town: AMSTERDAM

NUTS code: NL Nederland

Postal code: 1072SB

Country: Netherlands

Telephone: +31 203059149

Internet address: <http://www.entopic.com>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Presenter B.V.

National registration number: 30196314

Postal address: Goeman Borgesiuslaan 77

Town: UTRECHT

NUTS code: NL Nederland

Postal code: 3515ET

Country: Netherlands

E-mail: info@presenter.nl

Telephone: +31 889370000

Internet address: <http://www.presenter.nl>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 12 000 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Rechtbank Amsterdam

Postal address: Postbus 84500

Town: Amsterdam

Postal code: 1080 BN

Country: Netherlands

E-mail: info@rechtspraak.nl

Telephone: +31 883611408

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Amsterdam/Over-de-rechtbank/Rechtsgebieden/Civiel-recht/Paginas/Team-Kort-Geding.aspx>

VI.5. Date of dispatch of this notice

06/02/2022