

Norway-Oslo: Market and economic research; polling and statistics
OJ S 46/2016 05/03/2016
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Eksportkreditt Norge AS (Export Credit Norway)

National registration number: 998544696

Postal address: Hieronymus Heyerdahls Gate 1

Town: Oslo

Postal code: 0112

Country: Norway

For the attention of: Omar Saleemi

E-mail: oms@eksportkreditt.no

Telephone: +47 22313500

Internet address(es):

General address of the contracting authority: <http://www.eksportkreditt.no>

Address of the buyer profile: <https://kgv.doffin.no/ctm/Supplier/CompanyInformation/Index/3161>

Electronic access to information: <https://kgv.doffin.no/ctm/Supplier/Documents/Folder/136153>

I.2. Type of the contracting authority

National or federal agency/office

I.3. Main activity

Economic and financial affairs

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: yes

Official name: Garantiinstituttet for Eksportkreditt

Postal address: Dronning Mauds gate 15

Town: Oslo

Postal code: 0250

Section II: Object of the contract

II.1. Description

II.1.1. Title

Procurement of a service provider for a joint customer and effect survey and a macro-economical analysis for Eksportkreditt Norge AS and the Garantiinstituttet for Eksportkreditt (GIEK).

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 10: Market research and public opinion polling services

Main site or place of performance: Oslo.

NUTS code NO Norge

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

The contracting authority would like to enter into a contract for assistance with a customer and effect survey and macro-economical analyses. The final extent, structure and ambition level for the effect surveys will be determined in cooperation with the chosen service provider. The contracting authority envisages, however, the following structure for the assignment:

1. A joint customer and effect survey that shall measure parameters such as reputation, knowledge, service level, the customers' experience, as well as results and effects. The latter can be measured in the form of additionality.

Eksportkreditt Norge is already carrying out customer and effect surveys for its activities in cooperation with Oxford Research. In order to make the process more efficient, the contracting authority envisages joint customer and effect surveys that will build on Eksportkreditt Norge's existing surveys. There will, however, be a need for a revision, with a view to including GIEK's activities, as well as possibly simplification.

2. Analysis of macroeconomics effects, including contributions to gross national product (GNP) and employment. The contracting authority will, in cooperation with the service provider and the owner department, determine the extent, structure and content of the analysis of macroeconomics effects. However the analysis of the macroeconomics effects shall be efficient and shall use as few resources as possible.

II.1.5. CPV code(s)

79300000 Market and economic research; polling and statistics, 79311400 Economic research services, 79342310 Customer survey services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Hourly rate. Weighting 30
2. Quality. Weighting 70

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

11024

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2015/S 188-341892](#) of 29.9.2015

Section V: Award of contract

Contract No: 1

Lot No: 1

- Lot title: Joint customer and effect surveys

V.1. Date of conclusion of the contract

23.11.2015

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Menon Business Economics AS

Postal address: Sørkedalsveien 10

Town: Oslo

Postal code: 0369

Country: Norway

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 2 000 000 NOK

excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

3.3.2016