

Sweden-Solna: Advertising film production
OJ S 27/2023 07/02/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Upphandlingsmyndigheten

National registration number: 202100-6610

Postal address: Box 1194

Town: Solna

NUTS code: SE110 Stockholms län

Postal code: 171 23

Country: Sweden

Contact person: Ingrid Storm, Selma Alp - Ecenea Region Stockholm AB

E-mail: sandra.hasslo@uhmynd.se

Internet address(es):

Main address: <http://www.upphandlingsmyndigheten.se>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Rörlig bild och webbstreaming

Reference number: UHM-2021-0174

II.1.2. Main CPV code

92111210 Advertising film production

II.1.3. Type of contract

Services

II.1.4. Short description

Upphandlingsmyndigheten inbjuder er härmed att inkomma med anbud avseende upphandling av ramavtal för Rörlig bild och ramavtal för Webbstreaming. Upphandlingen är indelad i två delområden.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 6 000 000,00 SEK

II.2. Description

II.2.1. Title

Rörlig bild och Webstreaming

Lot No: UHM-2021-0174

II.2.2. Additional CPV code(s)

92000000 Recreational, cultural and sporting services, 92100000 Motion picture and video services, 92112000 Services in connection with motion-picture and video-tape production

II.2.3. Place of performance

NUTS code: SE Sverige

NUTS code: SE110 Stockholms län

II.2.4. Description of the procurement

Upphandlingsmyndigheten inbjuder er härmed att inkomma med anbud avseende upphandling av ramavtal för Rörlig bild och ramavtal för Webstreaming. Upphandlingen är indelad i två delområden.

II.2.5. Award criteria

Quality criterion - Name: Delområde 1 Rörlig bild - Arbetsprover samt Resurstillsättning och arbetsprocess / Weighting: Mervärde enligt UHD

Quality criterion - Name: Delområde 2 Webstreaming - enbart pris / Weighting: Enbart pris
Price - Weighting: se ovan

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 245-645867](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

23/02/2022

V.2.2. Information about tenders

Number of tenders received: 13

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Crisp Film AB

National registration number: 556800-6257

Postal address: Sigtunagatan 3

Town: Stockholm

NUTS code: SE110 Stockholms län

Postal code: 113 22

Country: Sweden

E-mail: thomas@crispfilm.se

Internet address: <http://www.crispfilm.se>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 5 000 000,00 SEK

Total value of the contract/lot: 5 000 000,00 SEK

V.2.5. Information about subcontracting

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

23/02/2022

V.2.2. Information about tenders

Number of tenders received: 13

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Digitalstudion Sverige AB

National registration number: 556781-2341

Postal address: Box 5886

Town: STOCKHOLM

NUTS code: SE110 Stockholms län

Postal code: 10240
Country: Sweden
E-mail: eli@snabbfilm.se
Internet address: <http://www.snabbfilm.se>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 000 000,00 SEK
Total value of the contract/lot: 1 000 000,00 SEK

V.2.5. Information about subcontracting

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

23/02/2022

V.2.2. Information about tenders

Number of tenders received: 13
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Stockholm Media Corporation Aktiebolag
National registration number: 559023-2301
Postal address: c/o Peder Brun, Högsätesvägen 5
Town: ENSKEDE
NUTS code: SE110 Stockholms län
Postal code: 12244
Country: Sweden
E-mail: hej@stockholmmediafactory.se
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 000 000,00 SEK
Total value of the contract/lot: 1 000 000,00 SEK

V.2.5. Information about subcontracting

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

23/02/2022

V.2.2. Information about tenders

Number of tenders received: 13
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Digital stories Stockholm Aktiebolag

National registration number: 556976-4433

Postal address: Bergslagsvägen 168

Town: BROMMA

NUTS code: SE110 Stockholms län

Postal code: 16855

Country: Sweden

E-mail: johan.samuelsson@septemberfilm.se

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 000 000,00 SEK

Total value of the contract/lot: 1 000 000,00 SEK

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information

Mercell annons: <https://opic.com/id/aftclbqjoh>

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Förvaltningsrätten i Stockholm

Town: Stockholm

Country: Sweden

VI.5. Date of dispatch of this notice

02/02/2023