

**United Kingdom-London: Supporting services for the government**  
**OJ S 31/2021 15/02/2021**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Department for Digital, Culture, Media and Sport

Postal address: 100 Parliament Street

Town: London

NUTS code: UK United Kingdom

Postal code: SW1A 2BQ

Country: United Kingdom

Contact person: DCMS Commercial

E-mail: [commercial@dcms.gov.uk](mailto:commercial@dcms.gov.uk)

Telephone: +44 2072116000

**Internet address(es):**

Main address: [www.gov.uk/dcms](http://www.gov.uk/dcms)

Address of the buyer profile: [www.gov.uk/dcms](http://www.gov.uk/dcms)

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

Recreation, culture and religion

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Disinformation Analytical Support

Reference number: 102196

**II.1.2. Main CPV code**

75130000 Supporting services for the government

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

DCMS is seeking to appoint a service provider to deliver analytical support relating to potentially harmful disinformation online. This service will be required for an initial period of 3 months commencing January 2021.

**II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 400 000,00 GBP

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

73110000 Research services, 73210000 Research consultancy services

### **II.2.3. Place of performance**

NUTS code: UK United Kingdom

Main site or place of performance: UNITED KINGDOM.

### **II.2.4. Description of the procurement**

DCMS is seeking to appoint a service provider to deliver analytical support relating to potentially harmful disinformation online. This service will be required for an initial period of 3 months commencing January 2021.

### **II.2.5. Award criteria**

Quality criterion - Name: Case Study / Weighting: 5

Quality criterion - Name: Skills, expertise and capacity / Weighting: 20

Quality criterion - Name: Methodology / Weighting: 20

Quality criterion - Name: Quality assurance / Weighting: 5

Quality criterion - Name: Project management and delivery / Weighting: 5

Quality criterion - Name: Understanding of the sector / Weighting: 10

Quality criterion - Name: Data protection / Weighting: 5

Price - Weighting: 30

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

The maximum budget for the initial 3-month of services is in the range of between GBP 150 000 and GBP 200 000 excluding VAT. DCMS reserves the right to extend the contract for a further 3 months and the estimated value of the contract value provided within this notice includes any possible contract extension.

## **Section IV: Procedure**

---

### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedureAccelerated procedureJustification:

The Covid-19 outbreak has given rise to an urgent need for the supply of immediate analytical support relating to potentially harmful disinformation. This does not give DCMS sufficient time to comply with the standard open procedure timescales for this procurement. DCMS considers this to be a state of urgency which it has duly substantiated. Accordingly, DCMS is using the accelerated time limits permitted under the Public Contract Regulations 2015 (regulation 27(5) for the open procedure) in respect of this procurement.

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2020/S 235-581511](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

---

**Contract No:** 102196

**Title:**

Disinformation Analytical Support

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

23/12/2020

##### **V.2.2. Information about tenders**

Number of tenders received: 10

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: The Logically Ltd

National registration number: 10850644

Postal address: Brookfoot Mills, Brookfoot Industrial Estate

Town: Brighouse

NUTS code: UK United Kingdom

Postal code: HD6 2RW

Country: United Kingdom

The contractor is an SME: yes

##### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 400 000,00 GBP

Total value of the contract/lot: 340 800,00 GBP

##### **V.2.5. Information about subcontracting**

### **Section VI: Complementary information**

---

#### **VI.3. Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=567939729>

Go reference: GO-2021210-PRO-17774142

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Department of Digital, Culture, Media and Sport

Postal address: 100 Parliament Street

Town: London

Postal code: SW1A 2BQ

Country: United Kingdom

E-mail: [commercial@dcms.gov.uk](mailto:commercial@dcms.gov.uk)

Telephone: +44 2072112088

**VI.5. Date of dispatch of this notice**

10/02/2021