

Germany-Cologne: Digital and Visual Communication Services
OJ S 32/2021 16/02/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: European Union Aviation Safety Agency

Postal address: Konrad-Adenauer-Ufer 3

Town: Cologne

NUTS code: DEA23 Köln, Kreisfreie Stadt

Postal code: 50668

Country: Germany

E-mail: tenders@easa.europa.eu

Internet address(es):

Main address: <http://www.easa.europa.eu/the-agency>

Address of the buyer profile: <https://www.easa.europa.eu/the-agency/procurement>

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

Other activity: Aviation Safety, Environment

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Digital and Visual Communication Services

Reference number: EASA.2020.HVP.02

II.1.2. Main CPV code

72400000 Internet services

II.1.3. Type of contract

Services

II.1.4. Short description

Services required mainly by the Agency's Communications Department to enable and promote external and internal communication using digital and visual media.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 1 000 000,00 EUR

II.2. Description

II.2.1. Title

Digital Content Management Services, User Experience, Graphic Design, Advice and Deployment of Digital Marketing Solutions
Lot No: 1

II.2.2. Additional CPV code(s)

72410000 Provider services, 72420000 Internet development services

II.2.3. Place of performance

NUTS code: DEA23 Köln, Kreisfreie Stadt
Main site or place of performance: Contractor's premises.

II.2.4. Description of the procurement

- drupal support services;
- drupal infrastructure services;
- drupal development and content management;
- high-end digital design material;
- user experience design for websites;
- digital communication strategy and advice;
- drupal technology advice.

II.2.5. Award criteria

Quality criterion - Name: The quality criteria are defined in Part II of the tender specifications /
Weighting: 50
Price - Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 106-255482](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: EASA.2020.FC32

Lot No: 1

Title:

Digital Content Management Services, User Experience, Graphic Design, Advice and Deployment of Digital Marketing Solutions

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

11/11/2020

V.2.2. Information about tenders

Number of tenders received: 9

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Eworx E-Business Services Societe Anonyme

Postal address: 66 Zan Moreas Street

Town: Athens

NUTS code: EL30 ΑΤΤΙΚΗ (Attiki)

Postal code: 15231

Country: Greece

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1 000 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: EASA.2020.HVP.33

Lot No: 1

Title:

Digital Content Management Services, User Experience, Graphic Design, Advice and Deployment of Digital Marketing Solutions

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1.

Date of conclusion of the contract

02/02/2021

V.2.2. Information about tenders

Number of tenders received: 9

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: FFW Deutschland GmbH

Postal address: Karl-Marx-Allee 90A

Town: Berlin

NUTS code: DE300 Berlin

Postal code: 10243

Country: Germany

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1 000 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: EASA.2020.FC34

Lot No: 1

Title:

Digital Content Management Services, User Experience, graphic Design, Advice and Deployment of Digital Marketing Solutions

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

11/11/2020

V.2.2. Information about tenders

Number of tenders received: 9

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Amazee Labs AG

Postal address: Förrlibuckstrasse 30

Town: Zürich

NUTS code: CH040 Zürich

Postal code: 8005

Country: Switzerland

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1 000 000,00 EUR

V.2.5.

Information about subcontracting

The contract is likely to be subcontracted Value or proportion likely to be subcontracted to third parties Proportion: 5 %

Section VI: Complementary information

VI.3. Additional information

FWC EASA.2020.FC33 was signed with a delay due to the later submission of exclusion criteria evidences caused by Covid-19 related circumstances.

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court of the European Union

Postal address: rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: L-2925

Country: Luxembourg

E-mail: GC.Registry@curia.europa.eu

Telephone: +352 4303-1

Fax: +352 4303-2100

Internet address: <http://curia.europa.eu>

VI.5. Date of dispatch of this notice

09/02/2021