

Sweden-Gothenburg: Marketing services

OJ S 27/2023 07/02/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Havs- och vattenmyndigheten

National registration number: 202100-6420

Postal address: Gullbergs strandsgata 15 Gullbergs strandsgata 15

Town: Göteborg

NUTS code: SE23 Västsverige

Postal code: 411 04

Country: Sweden

Contact person: Robert Göransson

E-mail: robert.goransson@havochvatten.se

Telephone: +46 106986299

Internet address(es):

Main address: <https://www.havochvatten.se/>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.kommersannons.se/elite/Notice/NoticeDispatch.aspx?NoticeId=70160>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.kommersannons.se/elite/Notice/NoticeDispatch.aspx?NoticeId=70160>

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://www.kommersannons.se/elite/Account/CreateAccount.aspx>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Environment

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Ramavtal strategiska kommunikationstjänster

Reference number: 2935-22

II.1.2.

Main CPV code

79342000 Marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Havs- och vattenmyndighetens kommunikationsenhet planerar och genomför kommunikationsinsatser, och har egen kompetens inom det område som upphandlas. Syftet med upphandlingen är både att öka kapaciteten i myndighetens strategiska kommunikationsarbete och att tillföra kompetens som myndighetens saknar.

II.1.5. Estimated total value

Value excluding VAT: 4 000 000,00 SEK

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description**II.2.2. Additional CPV code(s)**

79342000 Marketing services, 79413000 Marketing management consultancy services

II.2.3. Place of performance

NUTS code: SE23 Västsverige

NUTS code: SE232 Västra Götalands län

Main site or place of performance: Västsverige

II.2.4. Description of the procurement

Havs- och vattenmyndighetens kommunikationsenhet planerar och genomför kommunikationsinsatser, och har egen kompetens inom det område som upphandlas. Syftet med upphandlingen är både att öka kapaciteten i myndighetens strategiska kommunikationsarbete och att tillföra kompetens som myndighetens saknar.

II.2.5. Award criteria

Criteria below

Price

II.2.6. Estimated value

Value excluding VAT: 4 000 000,00 SEK

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 16/03/2023 End: 14/03/2025

This contract is subject to renewal: yes

Description of renewals:

Option om förlängning i två år med sammanlagd längsta avtalstid om fyra år.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

Option om förlängning i två år med sammanlagd längsta avtalstid om fyra år.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 06/03/2023 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 05/06/2023

IV.2.7. Conditions for opening of tenders

Date: 07/03/2023 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted
Electronic payment will be used

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten i Göteborg

Postal address: Sten Sturegatan 14

Town: Göteborg

Postal code: 41139

Country: Sweden

E-mail: forvaltningsrattenigoteborg@dom.se

Telephone: +46 317327000

Fax: +46 317117859

Internet address: www.forvaltningsrattenigoteborg.domstol.se

VI.5. Date of dispatch of this notice

02/02/2023