

United Kingdom-Bolton: Marketing services

OJ S 35/2019 19/02/2019

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: University of Bolton

Postal address: Deane Road

Town: Bolton

NUTS code: UKD3 Greater Manchester

Postal code: BL3 5AB

Country: United Kingdom

E-mail: enquiries@bolton.ac.uk

Telephone: +44 1204900600

Internet address(es):

Main address: www.bolton.ac.uk

Address of the buyer profile: www.bolton.ac.uk

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://suppliers.multiquote.com>

Tenders or requests to participate must be submitted electronically via: <https://suppliers.multiquote.com>

Tenders or requests to participate must be submitted to the abovementioned address

Additional information can be obtained from another address:

Official name: University of Bolton

Postal address: Deane Road

Town: Bolton

NUTS code: UKD3 Greater Manchester

Postal code: BL3 5AB

Country: United Kingdom

E-mail: enquiries@bolton.ac.uk

Telephone: +44 1204900600

Internet address(es):

Main address: www.bolton.ac.uk

Address of the buyer profile: www.bolton.ac.uk

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Marketing Services
Reference number: CA5728 -

II.1.2. Main CPV code

79342000 Marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Bolton University requires 1 supplier to provide the marketing requirements as set out in the invitation to tender.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: UKD3 Greater Manchester
Main site or place of performance: Manchester.

II.2.4. Description of the procurement

The University wishes to select a marketing agency supplier to support the delivery of its entire marketing activity as set out below:

- advertising and media buying,
- PR media relations,
- web/digital/social media/CRM development,
- graphic design,
- strategic brand and creative development.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48
This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes
Description of options:

48 month(s) from the commencement date, with 24 initial month(s) and option to extend 2 x 12 month(s).

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

In the first instance, candidates should register with multiquote.com and express an interest in the contract. Contract details can be found under the "Opportunities" section of the multiquote.com homepage. A Selection Questionnaire (SQ) must be completed and returned (via multiquote.com) as part of the request to participate process. Candidates will need to provide as part of the request to participate process evidence of business quality standards, accreditations, and relevant experience. Any candidate found to be guilty of serious misrepresentation in providing false or inaccurate information may be declared ineligible and not selected to continue with the process.

III.1.2. Economic and financial standing

List and brief description of selection criteria:

In the first instance, candidates should register with multiquote.com and express an interest in the contract. Contract details can be found under the "Opportunities" section of the multiquote.com homepage. A Selection Questionnaire (SQ) must be completed and returned (via multiquote.com) as part of the request to participate process. Candidates will need to provide as part of the request to participate process evidence of business quality standards, accreditations, and relevant experience. Any candidate found to be guilty of serious misrepresentation in providing false or inaccurate information may be declared ineligible and not selected to continue with the process.

Minimum level(s) of standards possibly required:

Stated in SQ document.

Minimum insurance levels: 5 000 000 GBP product liability, professional indemnity, employers liability and public liability.

III.1.3. Technical and professional ability

List and brief description of selection criteria:

In the first instance, candidates should register with multiquote.com and express an interest in the contract. Contract details can be found under the "Opportunities" section of the multiquote.com homepage. A Selection Questionnaire (SQ) must be completed and returned (via multiquote.com) as part of the request to participate process. Candidates will need to provide as part of the request to participate process evidence of business quality standards, accreditations, and relevant experience. Any candidate found to be guilty of serious misrepresentation in providing false or inaccurate information may be declared ineligible and not selected to continue with the process.

Minimum level(s) of standards possibly required:

Stated in SQ document.

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

Stated in SQ document.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 20/03/2019 Local time: 17:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.7. Conditions for opening of tenders

Date: 20/03/2019 Local time: 17:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Section II.3) — dates refer to the initial contract period and do not include the options of any extensions.

Section IV.3.5) — any dates shown are an estimate.

In the first instance, candidates should register with www.multiquote.com and express an interest in the contract, full details of the contract will be available.

The Contracting Authority shall not be under any obligation to accept any tender. The Contracting Authority reserves the right to cancel the entire or parts of the tender, without such an action conferring any right to compensation on the tenderers.

The Contracting Authority has no liability to settle any cost incurred by the tenderer as a result of the tendering procedure.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tenet

Postal address: 6 Atlantic Square

Town: Essex

Postal code: CM28 2TL
Country: United Kingdom

VI.4.2. Body responsible for mediation procedures

Official name: Tenet
Postal address: 6 Atlantic Square
Town: Essex
Postal code: CM28 2TL
Country: United Kingdom

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:
The authority will incorporate a minimum 10 calendar day standstill period at the point that information on the award of the contract is communicated to tenderers. If an appeal regarding the award of contract has not been successfully resolved then the Public Contracts Regulations 2015 provide for aggrieved parties who have been harmed or are at risk of harm by breach of the rules to take action in the High Court. Any such action must be brought promptly (generally within 3 months).

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tenet
Postal address: 6 Atlantic Square
Town: Essex
Postal code: CM28 2TL
Country: United Kingdom

VI.5. Date of dispatch of this notice

14/02/2019