

France-Paris: Public relations management services

OJ S 48/2016 09/03/2016

Contract award notice

Works

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Foncière Logement

Postal address: 3 rue de l'Arrivée

Town: Paris

Postal code: 75015

Country: France

Contact person: Service communication

E-mail: ao-communication@foncierelogement.com**Internet address(es):**General address of the contracting authority: <http://www.foncierelogement.com>**I.2. Type of the contracting authority****I.3. Main activity****I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title**

Prestations de communication.

II.1.2. Type of contract and place of performance or delivery

Works

Execution

Main site or place of performance: 3 rue de l'Arrivée, 75015 Paris.

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**II.1.4. Short description of the contract or purchase(s)**

Au regard de ses enjeux, Foncière Logement souhaite identifier un ou des prestataires pour l'aider à redéfinir sa stratégie de communication.

Par ailleurs, pour appuyer son engagement en faveur de la mixité sociale et du logement des salariés, Foncière Logement poursuit ses actions de communication en ayant recours à des prestataires pour la réalisation de prestations récurrentes ou répondant à un besoin ponctuel.

II.1.5. CPV code(s)

79416100 Public relations management services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

ao-ommunication

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2015/S 081-142495](#) of 25.4.2015

Section V: Award of contract

Contract No: 15-69238

Lot No: 1

- Lot title: Lot 1

V.1. Date of conclusion of the contract

22.9.2015

V.2. Information about tenders

Number of tenders received: 5

V.3. Name and address of the contractor

Official name: DAC

Postal address: 16 passage de la Bonne Graine

Town: Paris

Postal code: 75011

Country: France

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Contract No: 15-62238

Lot No: 2

- Lot title: Lot 2

V.1. Date of conclusion of the contract

22.9.2015

V.2. Information about tenders

Number of tenders received: 7

V.3. Name and address of the contractor

Official name: OFC

Postal address: 31 route de la Reine

Town: Boulogne-Billancourt

Postal code: 92100

Country: France

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

Contract No: 15-62238

Lot No: 3

- Lot title: Lot no 3

V.1. Date of conclusion of the contract

22.9.2015

V.2. Information about tenders

Number of tenders received: 7

V.3. Name and address of the contractor

Official name: Sennse

Postal address: 39 rue du Maréchal Foy

Town: Paris

Postal code: 75008

Country: France

V.4. Information on value of the contract/lot**V.5. Information about subcontracting**

Contract No: 15-62238

Lot No: 4

- Lot title: Lot no 4

V.1. Date of conclusion of the contract

22.9.2015

V.2. Information about tenders

Number of tenders received: 6

V.3. Name and address of the contractor

Official name: Illisite

Postal address: Immeuble Edison

Town: Guyancourt

Postal code: 78280

Country: France

V.4. Information on value of the contract/lot**V.5. Information about subcontracting****Section VI: Complementary information**

VI.1. Information about European Union funds

VI.2. Additional information

Références de l'avis initial mis en ligne sur le site BOAMP.

Annonce n° 15-62238, mise en ligne le 23.4.2015.

Date d'envoi du présent avis au JOUE et au BOAMP: 4.3.2016.

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

4.3.2016