

Sweden-Lund: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 44/2017 03/03/2017

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Innovation Skåne AB

National registration number: 556495-5366

Postal address: Scheelevägen 15

Town: Lund

NUTS code: SE224 Skåne län

Postal code: 223 70

Country: Sweden

Contact person: Caroline Andrén

E-mail: [caroline.andren@innovationskane.com](mailto:caroline.andren@innovationskane.com)

**Internet address(es):**

Main address: <http://teknopol.se>

Address of the buyer profile: <http://innovationskane.com>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?UniquelId=afmfeiadev&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?UniquelId=afmfeiadev&GoTo=Tender>

**I.4. Type of the contracting authority**

Other type: helägt dotterbolag till Region Skåne

**I.5. Main activity**

Other activity: stödjer utveckling av innovationer och entreprenörskap i Skåne

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

PR- och kommunikationstjänster.

Reference number: TP 20/1727

**II.1.2. Main CPV code**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Innovation Skåne AB söker leverantörer som vill vara med och utveckla bolagets kommunikation. Anbudslämning omfattar följande kommunikationsområden:

- A. Public Affairs/Omvärldsrelationer och PR samt
- B. Strategiska kommunikationstjänster och produktion.

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

71620000 Analysis services, 79341100 Advertising consultancy services, 79413000 Marketing management consultancy services, 79415000 Production management consultancy services, 79416000 Public relations services, 79416100 Public relations management services, 79416200 Public relations consultancy services

#### **II.2.3. Place of performance**

NUTS code: SE224 Skåne län

#### **II.2.4. Description of the procurement**

Innovation Skåne AB söker leverantörer som vill vara med och utveckla bolagets kommunikation. Anbudslämning omfattar följande kommunikationsområden:

- A. Public Affairs/Omvärldsrelationer och
- B. PR och Strategiska kommunikationstjänster och produktion.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 6 000 000,00 SEK

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 01/06/2017 End: 31/05/2021

This contract is subject to renewal: yes

Description of renewals:

3 förlängning/ar á 12 månader.

#### **II.2.10. Information about variants**

Variants will be accepted: yes

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

---

## **IV.1. Description**

### **IV.1.1. Type of procedure**

Open procedure Accelerated procedure Justification:  
Projektstart av externfinansierad verksamhet.

### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement  
Framework agreement with several operators

### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

## **IV.2. Administrative information**

### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 27/03/2017 Local time: 23:59

### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Swedish

### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 01/09/2017

### **IV.2.7. Conditions for opening of tenders**

Date: 28/03/2017 Local time: 00:00

Place:

Lund.

Information about authorised persons and opening procedure: Caroline Andrén, Anna Wilkens.

## **Section VI: Complementary information**

---

### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.3. Additional information**

Visma annons: <https://opic.com/id/afmfeiadev>

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Förvaltningsrätten

Town: Malmö

Country: Sweden

### **VI.5. Date of dispatch of this notice**

01/03/2017