

United Kingdom-Glasgow: Survey analysis services
OJ S 44/2017 03/03/2017
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Ministry of Defence, C&C, HOCS

Postal address: Room 2.1.02, Kentigern House, 65 Brown Street

Town: Glasgow

NUTS code: UKI London

Postal code: G2 8EX

Country: United Kingdom

E-mail: DefComrclCC-HOCS3b2@mod.uk

Telephone: +44 1412242668

Internet address(es):

Main address: <https://www.gov.uk/government/organisations/ministry-of-defence>

I.2. Information about joint procurement

The contract is awarded by a central purchasing body

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Defence

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Preferred Choice Modelling and Analytics for Armed Forces People Programme.

Reference number: HOCS3b/00052

II.1.2. Main CPV code

79311300 Survey analysis services

II.1.3. Type of contract

Services

II.1.4. Short description

Provision of external assistance to conduct preferred choice modelling and analytics for armed forces people programme.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 185 000,00 GBP

II.2. Description

II.2.3. Place of performance

NUTS code: UKI London

Main site or place of performance: London.

II.2.4. Description of the procurement

Provision of External Support to Conduct Preferred Choice Modelling and Analytics for Armed Forces People Programme.

Requirement

The Armed Forces People Programme requires “stated preference” modelling to understand the likely impact on recruiting and retention of Service (military) personnel of a number of options for a new package of financial and non-financial rewards (the “New Offer”), and of new contract terms that will allow Service Personnel to work part-time or to limit their liability to be moved around the country or overseas.

Background

The United Kingdom’s 2015 Strategic Defence and Security Review (SDSR) undertook to “enable our Armed Forces to work more flexibly, reflecting the realities of modern life” (paragraph 4.53), and to “develop a new Armed Forces offer for new joiners” (paragraph 4.54). The Armed Forces People Programme’s mission is to deliver the commitments made in SDSR. Its vision is to create a modern and inclusive Armed Forces which attracts, retains.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure Accelerated procedure Justification:

Time lines are imperative to the completion of this requirement which if not completed will have knock on effect to Final policy design for NONJ project 2017.

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: HOCS3b/00052

Title:

External Assistance to Conduct Preferred Choice Modelling and Analytics for Armed Forces People Programme

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

21/02/2017

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Accenture (UK) Limited

Postal address: Plantation Place, 30 Fenchurch Street

Town: London

NUTS code: UKI London

Postal code: EC3M 3BD

Country: United Kingdom

Telephone: +44 2078447995

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 200 000,00 GBP

Total value of the contract/lot: 185 000,00 GBP

V.2.5. Information about subcontracting

The contract is likely to be subcontracted Value or proportion likely to be subcontracted to third parties Proportion: 62 % Short description of the part of the contract to be subcontracted:

Preference analysis solution.

Section VI: Complementary information

VI.3. Additional information

The Authority reserves the right to amend any condition related to security of information to reflect any changes in national law or government policy. If any contract documents are accompanied by instructions on safeguarding classified information (e.g. a Security Aspects Letter), the Authority reserves the right to amend the terms of these instructions to reflect any changes in national law or government policy, whether in respect of the applicable protective

marking scheme, specific protective markings given, the aspects to which any protective marking applies, or otherwise. The link below to the Gov.uk website provides information on the Government Security Classification. www.gov.uk/government/publications/government-security-classifications

This contract opportunity is published in the Official Journal of the European Union (OJEU), the MoD Defence Contracts Bulletin and www.contracts.mod.uk GO Reference: GO-201731-DCB-9705589.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Ministry of Defence, C&C, HOCS

Town: Glasgow

Country: United Kingdom

VI.5. Date of dispatch of this notice

01/03/2017