

Belgium-Brussels: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 32/2022 15/02/2022

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Departement Cultuur, Jeugd en Media

National registration number: 0316.380.841_16789

Postal address: Arenberggebouw - Arenbergstraat 9

Town: Brussel

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: 1000

Country: Belgium

Contact person: Caroline Sabbe

E-mail: caroline.sabbe@vlaanderen.be

Telephone: +32 25536824

Internet address(es):

Main address: <http://www.vlaanderen.be/cultuur>

Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=436913>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=436913>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://eten.publicprocurement.be/etendering/viewWorkspacesBasedOnExtUrl.do?wsName=Departement+Cultuur%2C+Jeugd+en+Media-2022%2FCJM%2FCOM%2FRaamovereenkomst+Communicatiemarketing%2F1-F02>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

RAAMOVEREENKOMST COMMUNICATIEMARKETING voor het Departement Cultuur, Jeugd en Media

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Deze opdracht wordt uitgeschreven in functie van het verkrijgen van strategisch marketingadvies, het begeleiden bij het uitwerken en activeren van een participatietraject, het bedenken en uitrollen van concrete marketingcampagnes, ruimer communicatieadvies en concrete communicatieondersteuning.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: BE Belgique / België

II.2.4. Description of the procurement

Deze opdracht wordt uitgeschreven in functie van het verkrijgen van strategisch marketingadvies, het begeleiden bij het uitwerken en activeren van een participatietraject, het bedenken en uitrollen van concrete marketingcampagnes, ruimer communicatieadvies en concrete communicatieondersteuning.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Voorliggende opdracht heeft een looptijd van 12 maanden, te rekenen vanaf de datum vermeld bij de sluiting.

Na het verstrijken van deze initiële looptijd kan de opdracht 2 maal verlengd worden, telkens met een periode van maximaal 12 maanden, op basis van artikel 57, tweede lid, van de Wet Overheidsopdrachten.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.3. Technical and professional ability

Minimum level(s) of standards possibly required:
Klasse: N/A, Categorie: N/A

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 21/03/2022 Local time: 13:30

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

IV.2.7. Conditions for opening of tenders

Date: 21/03/2022 Local time: 14:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Raad van State
Postal address: Wetenschapsstraat 33
Town: Brussel
Postal code: 1040

Country: Belgium

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Departement Cultuur, Jeugd en Media

Postal address: Arenbergstraat 9

Town: Brussel

Postal code: 1000

Country: Belgium

VI.5. Date of dispatch of this notice

10/02/2022