

NL-The Hague: advertising and marketing services

OJ S 51/2012 14/03/2012

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Cordaid, in deze begeleid door Pro 10 B.V., Partners in Procurement & Tendering

Postal address: Carolina van Nassastraat 27

Town: Den Haag

Postal code: 2595 TK

Country: Netherlands

Contact person: Pro 10 B.V. Partners in Procurement & Tendering

For the attention of: De heer drs. A.A.J. van Beurden, de heer Niels Aarts

E-mail: ea@pro10.nl

Telephone: +31 703819724

Fax: +31 703352403

Internet address(es):

General address of the contracting authority: <http://www.cordaid.nl>

Additional information can be obtained from:

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: the abovementioned address

I.2. Type of the contracting authority

Other

I.3. Main activity

Other

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

Europese aanbesteding Telemarketing Cordaid (onderhandelingsprocedure).

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: Den Haag.

NUTS code NL332 Agglomeratie 's-Gravenhage

II.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

II.1.4. Information about framework agreement

Framework agreement with several operators

Number Envisaged maximum number of participants to the framework agreement: 4

Duration of the framework agreement

Duration in years: 3

II.1.5. Short description of the contract or purchase(s)

Voor u ligt de aanbestedingsleidraad van Cordaid, behorende bij de Europese aanbesteding "Telemarketing". Het betreft hier dienstverlening zoals genoemd in bijlage IIa van het Besluit aanbestedingsregels voor overheidsopdrachten (Bao). Het volledige regime is hier op van toepassing. De openbare aanbestedingsprocedure is gevolgd, maar doordat alle ontvangen inschrijvingen onregelmatigheden bevatten en/of onaanvaardbaar waren in termen van het Bao (artikel 30 lid 1) wordt de procedure voortgezet via de onderhandelingsprocedure met voorafgaande bekendmaking.

Het doel van deze Europese aanbesteding blijft om een Raamovereenkomst te sluiten met 4 leveranciers voor een periode van drie jaar, met een optie tot verlenging van één jaar voor het verlenen van Telemarketingdiensten. De drie Inschrijvers met het hoogste aantal punten zullen worden aangemerkt als Primaire leverancier. De Inschrijver die daarna het hoogste aantal punten heeft behaald zal als Secundaire leverancier worden gecontracteerd.

II.1.6. CPV code(s)

79340000 Advertising and marketing services

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

II.2.2. Information about options

Options: yes

II.2.3. Information about renewals

This contract is subject to renewal: yes

Number of possible renewals: 1

In the case of renewable supplies or service contracts, estimated timeframe for subsequent contracts:

in months: 12 (from the award of the contract)

II.3. Duration of the contract or time limit for completion

Duration in months: 36 (from the award of the contract)

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

Niet van toepassing.

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

Niet van toepassing.

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

Niet van toepassing.

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: Zie aanbestedingsleidraad. Deze is gratis te downloaden via www.aanbestedingskalender.nl.

III.2.2. Economic and financial ability

List and brief description of conditions: Zie aanbestedingsleidraad. Deze is gratis te downloaden via www.aanbestedingskalender.nl.

Minimum level(s) of standards possibly required: Omzet:

Inschrijver dient over de afgelopen 3 boekjaren (2008, 2009 en 2010), of indien hij later is opgericht sinds zijn oprichting, een gemiddelde eigen jaaromzet te hebben gehad van minimaal 250 000,- EUR.

Liquiditeit:

De Inschrijver dient over 2010 een quick ratio (Vlottende Activa minus voorraden / Vlottende Passiva) van minimaal 0,80 gerealiseerd te hebben.

III.2.3. Technical and professional ability

List and brief description of conditions:

Zie aanbestedingsleidraad. Deze is gratis te downloaden via www.aanbestedingskalender.nl

Minimum level(s) of standards possibly required:

Het is voor Cordaid van belang dat de Inschrijver aan wie de opdracht wordt gegund beschikt over voldoende ervaring met de gevraagde diensten als behandeld in deze aanbestedingsleidraad. Inschrijver dient precies drie referenties te overleggen van opdrachten die is geheel of gedeeltelijk zijn uitgevoerd tussen 1.1.2009 en 1.1.2012. Voor de overige vereisten: zie aanbestedingsleidraad. Deze is gratis te downloaden via www.aanbestedingskalender.nl.

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

III.3.2. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: no

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Negotiated

Some candidates have already been selected (if appropriate under certain types of negotiated procedures) no

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

Recourse to staged procedure to gradually reduce the number of solutions to be discussed or tenders to be negotiated no

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

EA192

IV.3.2. Previous publication concerning this procedure

Prior information notice

Notice number in the OJ S: [2012/S 013-021048](#) of 18.1.2012

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Time limit for receipt of requests for documents or for accessing documents: 2.4.2012 - 12:00

Payable documents: no

IV.3.4. Time limit for receipt of tenders or requests to participate

2.4.2012 - 12:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

Dutch.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

Duration in days: 90 (from the date stated for receipt of tender)

IV.3.8. Conditions for opening of tenders

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.3. Additional information

Vragen e.d. over de aanbesteding kunnen uitsluitend tot de daarvoor in de planning gestelde termijn, per e-mail worden gesteld op het volgende adres: ea@pro10.nl onder vermelding van "EA 192 Telemarketing Cordaid" in het onderwerp. Voor verdere informatie, zie aanbestedingsleidraad. Gratis te downloaden via www.aanbestedingskalender.nl.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Den Haag

Country: Netherlands

Internet address: <http://www.rechtspraak.nl>

Body responsible for mediation procedures

Country: Netherlands

VI.4.2. Review procedure

Precise information on deadline(s) for review procedures: Binnen 15 kalenderdagen na mededeling voorlopige gunning aan de Inschrijvers.

VI.4.3. Service from which information about the review procedure may be obtained

Country: Netherlands

VI.5. Date of dispatch of this notice

9.3.2012