

Sweden-Stockholm: Advertising services
OJ S 50/2016 11/03/2016
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Stockholms stad, Arbetsmarknadsförvaltningen
Postal address: Box 10014
Town: Stockholm
Postal code: SE-121 26
Country: Sweden
For the attention of: Lotta Olsson
E-mail: lotta.olsson@affarsconcept.se

I.2. Type of the contracting authority

Regional or local authority

I.3. Main activity

General public services
Social protection
Education

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Upphandling av ramavtal avseende kommunikationstjänster.

II.1.2. Type of contract and place of performance or delivery

Services
Service category No 13: Advertising services
Main site or place of performance: Stockholms län.
NUTS code SE110 Stockholms län

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

Upphandlingen omfattar tjänster för produktion av kommunikationstjänster samt tillhörande rådgivning för Beställaren. Uppdraget innebär att planera och genomföra produktion av kommunikationstjänster i de olika gränssnitt och kanaler som Staden använder.

II.1.5. CPV code(s)

79341000 Advertising services, 79341100 Advertising consultancy services, 79341400 Advertising campaign services, 79342000 Marketing services, 79822500 Graphic design services

II.1.6. Information about the Government Procurement Agreement (GPA)

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 3 200 000 SEK
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Kvalitet – Produktionsförslag
2. Kvalitet – Årsredovisning
3. Pris

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

AMN 2015-0353-02.04.02

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2015/S 248-452099](#) of 23.12.2015

Section V: Award of contract

Contract No: 1

Lot title: Blomquist Annonsbyrå Aktiebolag

V.1. Date of conclusion of the contract

22.2.2016

V.2. Information about tenders

Number of tenders received: 6

V.3. Name and address of the contractor

Official name: Blomquist Annonsbyrå Aktiebolag

Postal address: Upplandsgatan 7

Town: Stockholm

Postal code: SE-111 23

Country: Sweden

E-mail: mailbox@blomquist.se

Internet address: www.blomquist.se

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

Visma TendSign-annons: <http://www.opic.com/notice.asp?req=diggrnjv>

VI.3. Procedures for review

VI.3.1. Review body

Official name: Förvaltningsrätten i Stockholm

Country: Sweden

Telephone: +46 856168000

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

9.3.2016