

Netherlands-Anna Paulowna: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 30/2023 10/02/2023

Contract award notice

Services

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Gemeente Hollands Kroon

National registration number: 54477506

Postal address: De verwachting 1

Town: Anna Paulowna

NUTS code: NL Nederland

Postal code: 1761VM

Country: Netherlands

Contact person: Don Tewari

E-mail: [DonTewari@hollandskroon.nl](mailto:DonTewari@hollandskroon.nl)

Telephone: +31 883215333

**Internet address(es):**

Main address: <http://www.hollandskroon.nl>

Address of the buyer profile: <https://platform.negometrix.com/PublishedTenders.aspx?tenderid=204042>

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Raamovereenkomst ten behoeve van Vormgeving en communicatiebureau diensten

**II.1.2. Main CPV code**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Omschrijving opdracht

Het doel van deze aanbesteding is het afsluiten van een raamovereenkomst met één opdrachtnemer ter ondersteuning van het realiseren van communicatiedoelstellingen.

Wij zoeken een creatieve, deskundige en vooruitstrevende communicatiedienstverlener /vormgever (hierna te noemen: opdrachtnemer) die niet alleen operationeel zorgdraagt voor de adequate uitvoering van de communicatie-uitingen, maar ook continu bijdraagt aan de doorontwikkeling van de communicatiestrategie en communicatieaanpak.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 300 000,00 EUR

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services, 79800000 Printing and related services

#### **II.2.3. Place of performance**

NUTS code: NL Nederland

#### **II.2.4. Description of the procurement**

Raamovereenkomst communicatiebureaudiensten en vormgeving.

#### **II.2.5. Award criteria**

Quality criterion - Name: Communicatieconcept / Weighting: 90

Quality criterion - Name: Duurzaamheidsplan / Weighting: 10

Price - Weighting: 0

#### **II.2.11. Information about options**

Options: yes

Description of options:

4 x 12 maanden (verlengopties).

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Restricted procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 176-498736](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

01/02/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Blauwe Zone

Town: Leeuwarden

NUTS code: NL Nederland

Country: Netherlands

The contractor is an SME: yes

##### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 300 000,00 EUR

##### **V.2.5. Information about subcontracting**

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Rechtbank Noord Holland

Town: Haarlem

Country: Netherlands

##### **VI.5. Date of dispatch of this notice**

06/02/2023