

Belgium-Brussels: Provision of strategic communications, editorial support, graphical, digital and events-related communications

OJ S 38/2019 22/02/2019

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: SESAR Joint Undertaking

Postal address: 100, Avenue de Cortenbergh

Town: Brussels

NUTS code: BE10 Région de Bruxelles-Capitale/ Brussels Hoofdstedelijk Gewest

Postal code: B-1000

Country: Belgium

Contact person: SESAR Joint Undertaking

E-mail: procurement@sesarju.eu

Telephone: +32 25078000

Fax: +32 25078001

Internet address(es):Main address: www.sesarju.eu**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: www.sesarju.eu/procurement

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

Other activity: Air Traffic Management R&D

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Provision of strategic communications, editorial support, graphical, digital and events-related communications

II.1.2. Main CPV code

22000000 Printed matter and related products

II.1.3. Type of contract

Services

II.1.4. Short description

In order to continue to produce quality communications content both online and offline, the SJU is launching a call for tender to provide the SJU with framework contracts for the provision of a range of services for strategic and editorial support, graphic design, digital communications and events.

The call is divided in 3 lots:

Lot 1: Strategic communications, editorial and graphic design;

Lot 2: Digital communications;

Lot 3: Event communications.

II.1.5. Estimated total value

Value excluding VAT: 1 454 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

Strategic communications, editorial and graphic design

Lot No: 1

II.2.2. Additional CPV code(s)

79416000 Public relations services, 79416100 Public relations management services, 92200000 Radio and television services

II.2.3. Place of performance

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Main site or place of performance: The services may take place anywhere in the European Union territories or, exceptionally, outside these territories.

II.2.4. Description of the procurement

Strategic conception, design, drafting and production, in any medium (offline and online) of communications content and branding material relating to the activities of the SJU. In this context, the SJU might at any moment seek advice from the Future Contractor in relation to the services described in the tender specifications and innovative ways of approaching its target groups.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 340 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Initial duration of the contract: 12 months. The contract is automatically renewed 3 times up to a maximum duration of 48 months.

II.2.10.

Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: SESAR project; Air Traffic Management R&D

II.2.14. Additional information

All the documents are available on www.sesarju.eu/procurement. Requests for clarifications can be addressed to the functional email box procurement@sesarju.eu

II.2. Description

II.2.1. Title

Digital communications

Lot No: 2

II.2.2. Additional CPV code(s)

79416000 Public relations services, 79416100 Public relations management services, 92200000 Radio and television services

II.2.3. Place of performance

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Main site or place of performance: The services may take place anywhere in the European Union territories or, exceptionally, outside these territories.

II.2.4. Description of the procurement

Strategic conception of digital communications strategies, electronic and web-based material, audio-visual products and mobile applications. In this context, the SJU might at any moment seek advice from the future contractor in relation to the services described in the tender specifications and innovative ways of approaching its target audiences.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 354 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Initial duration of the contract: 12 months. The contract is automatically renewed 3 times up to a maximum duration of 48 Months.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: SESAR project; Air Traffic Management R&D

II.2.14. Additional information

All the documents are available on www.sesarju.eu/procurement. Requests for clarifications can be addressed to the functional email box procurement@sesarju.eu

II.2. Description

II.2.1. Title

Event communications

Lot No: 3

II.2.2. Additional CPV code(s)

55510000 Canteen services, 55520000 Catering services, 92000000 Recreational, cultural and sporting services

II.2.3. Place of performance

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Main site or place of performance: The services may take place anywhere in the European Union territories or, exceptionally, outside these territories.

II.2.4. Description of the procurement

This Lot aims to provide the SJU with support in the logistics planning and preparation of event organisation.

Events may include conferences, workshops, seminars, site visits, press briefings, demonstrations, exhibitions and virtual events, such as webinars and social media chats.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 760 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Initial duration of the contract: 12 months. The contract is automatically renewed 3 times up to a maximum duration of 48 Months.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: SESAR project; Air Traffic Management R&D

II.2.14. Additional information

All the documents are available on www.sesarju.eu/procurement. Requests for clarifications can be addressed to the functional email box procurement@sesarju.eu

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:
As defined in tender specifications

III.1.2. Economic and financial standing

List and brief description of selection criteria:
As defined in tender specifications

III.1.3. Technical and professional ability

List and brief description of selection criteria:
As defined in tender specifications

III.2. Conditions related to the contract

III.2.1. Information about a particular profession

Execution of the service is reserved to a particular professionReference to the relevant law, regulation or administrative provision:
As defined in tender specifications

III.2.2. Contract performance conditions

As defined in tender specifications

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 22/03/2019 Local time: 11:30

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 9 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 28/03/2019 Local time: 10:00

Place:

SESAR Joint Undertaking's premises

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

The call documentation is available under the section "On-going calls" on www.sesarju.eu/procurement. The call reference is SJU/LC/0148-CFT

VI.4. Procedures for review

VI.4.1. Review body

Official name: Court of Justice of the European Union - General Court

Postal address: Rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: L-2925

Country: Luxembourg

Internet address: http://curia.europa.eu/jcms/jcms/Jo2_7033/en/

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Court of Justice of the European Union - General Court

Town: Luxembourg

Country: Luxembourg

VI.5. Date of dispatch of this notice

08/02/2019