

UK-Edinburgh: Social research services
OJ S 52/2013 14/03/2013
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Scottish Government Social Research
Postal address: Floor 3WR, St. Andrews House, Regent Road
Town: Edinburgh
Postal code: EH1 3DG
Country: United Kingdom
Contact person: Strategy Unit
For the attention of: Linzie Liddell
Telephone: +44 13124443787

Internet address(es):

Address of the buyer profile: http://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA12803

I.2. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Scottish Public Attitudes Survey Vehicle.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 10: Market research and public opinion polling services

Main site or place of performance: Scotland.

NUTS code UK United Kingdom

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

The Scottish Government wishes to commission a Public Attitudes Survey vehicle. This will:
1) meet the Government's need for 'core' public attitudes data on attitudes to government, the economy, standards of living, wellbeing and other policy priority areas over 2 sweeps conducted biennially (over a three year period) in 2013 and 2015 and

2) have the capacity to deliver additional bespoke modules to collect attitudinal data on specific policy priority areas

II.1.5. CPV code(s)

79315000 Social research services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 322 470,00 GBP
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Research design. Weighting 15
2. Questionnaire development. Weighting 10
3. Fieldwork. Weighting 15
4. Research outputs. Weighting 15
5. Staff knowledge and experience and subject expertise. Weighting 20
6. Project management and quality control. Weighting 15
7. Ethics and equality issues. Weighting 5
8. Approach to risk management. Weighting 5

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2012/S 210-345831](#) of 31.10.2012

Section V: Award of contract

Lot title: Scottish Public Attitudes Survey Vehicle

V.1. Date of conclusion of the contract

26.2.2013

V.2. Information about tenders

Number of tenders received: 3

V.3. Name and address of the contractor

Official name: Scottish Centre For Social Research
Postal address: 73 Lothian Road
Town: Edinburgh
Postal code: EH3 9AW
Country: United Kingdom
Internet address: www.scotcen.org.uk

V.4. Information on value of the contract/lot
If annual or monthly value:

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

VI.2. Additional information
(SC Ref:258514)

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice
12.3.2013