

France-Cergy: Information and promotion products
OJ S 35/2021 19/02/2021
Contract award notice
Supplies

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: CY Cergy Paris université

Postal address: 33 boulevard du Port

Town: Cergy

NUTS code: FR108 Val-d'Oise

Postal code: 95000

Country: France

E-mail: Marche@ml.u-cergy.fr

Telephone: +33 134256107

Internet address(es):

Main address: <https://www.u-cergy.fr>

Address of the buyer profile: <https://www.marches-publics.gouv.fr>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Le présent marché a pour objet la fourniture, le marquage et la livraison d'objets et vêtements promotionnels «goodies» sous la marque «CY Cergy Paris université»

Reference number: 2020CYCPU0F021

II.1.2. Main CPV code

39294100 Information and promotion products

II.1.3. Type of contract

Supplies

II.1.4. Short description

Le présent marché a pour objet la fourniture, le marquage et la livraison d'objets et vêtements promotionnels «goodies» sous la marque «CY Cergy Paris université», à destination des services et composantes de CY Cergy Paris université.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 300 000,00 EUR

II.2. Description

II.2.1. Title

Vêtements publicitaires

Lot No: 1

II.2.2. Additional CPV code(s)

39294100 Information and promotion products, 39500000 Textile articles

II.2.3. Place of performance

NUTS code: FR103 Yvelines

NUTS code: FR108 Val-d'Oise

NUTS code: FR105 Hauts-de-Seine

Main site or place of performance: Sites de CY Cergy Paris université.

II.2.4. Description of the procurement

Ensemble de catégories de vêtements marqués de la marque déposée «CY Cergy Paris université» dans le respect de la charte graphique et charte goodies de l'université.

II.2.5. Award criteria

Quality criterion - Name: 1- Valeur technique / Weighting: 50

Quality criterion - Name: 1.1 - Catalogue: Présentation, quantité de choix de modèles, part d'articles écoresponsables, diversité des gammes / Weighting: 10

Quality criterion - Name: 1.2 - Qualité du marquage / Weighting: 10

Quality criterion - Name: 1.3 - Qualité des articles présentés en échantillons / Weighting: 10

Quality criterion - Name: 1.4 - Qualité et modalité d'information de la promotion autour des nouveaux produits; méthodologie d'accompagnement et de conseil / Weighting: 10

Quality criterion - Name: 1.5 - Qualité du suivi de la commande et du SAV / Weighting: 10

Cost criterion - Name: 2.1 BPU / Weighting: 20

Cost criterion - Name: 2.2 DQE / Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Autres objets promotionnels

Lot No: 2

II.2.2. Additional CPV code(s)

39294100 Information and promotion products

II.2.3. Place of performance

NUTS code: FR10 Ile-de-France

NUTS code: FR103 Yvelines

NUTS code: FR108 Val-d'Oise

NUTS code: FR105 Hauts-de-Seine

Main site or place of performance: Sites de CY Cergy Paris université.

II.2.4. Description of the procurement

Différents objets promotionnels, autre que les vêtements, marqués de la marque déposée «CY Cergy paris université» dans le respect de la charte graphique et charte goodies de l'université.

II.2.5. Award criteria

Quality criterion - Name: 1- Valeur technique / Weighting: 50

Quality criterion - Name: 1.1- Catalogue: Présentation, quantité de choix de modèles, part d'articles écoresponsables, diversité des gammes / Weighting: 10

Quality criterion - Name: 1.2 - Qualité du marquage / Weighting: 10

Quality criterion - Name: 1.3 - Qualité des articles présentés en échantillons / Weighting: 10

Quality criterion - Name: 1.4 - Qualité et modalité d'information de la promotion autour des nouveaux produits; méthodologie d'accompagnement et de conseil / Weighting: 10

Quality criterion - Name: 1.5 - Qualité du suivi de la commande et du SAV / Weighting: 10

Cost criterion - Name: 2.1 BPU / Weighting: 20

Cost criterion - Name: 2.2 DQE / Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 136-334224](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2020CYCPU0F021

Lot No: 1

Title:

Ensemble de catégories de vêtements marqués de la marque déposée «CY Cergy Paris université» dans le respect de la charte graphique et charte goodies de l'université

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

07/12/2020

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Promedia pub

National registration number: 34274923100060

Postal address: 8 rue des Cayennes

Town: Conflans-Sainte-Honorine

NUTS code: FR1 Ile-de-France

Postal code: 78700

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 120 000,00 EUR

Total value of the contract/lot: 120 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2020CYCPU0F021

Lot No: 2

Title:

Autres objets promotionnels

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

07/12/2020

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Promedia pu

National registration number: 34274923100060

Postal address: 8 rue des Cayennes

Town: Conflans-Sainte-Honorine

NUTS code: FR103 Yvelines

Postal code: 78700

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 200 000,00 EUR

Total value of the contract/lot: 180 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

L'accord-cadre est conclu sans montant minimal ou maximal, la valeur finale indiquée reste à titre indicatif. Ce montant est susceptible d'être modifié au regard de la crise sanitaire du Covid-19.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Cergy-Pontoise

Postal address: 2 boulevard de l'Hautil

Town: Cergy

Postal code: 95000

Country: France

E-mail: greffe.ta-cergy-pontoise@juradm.fr

Telephone: +33 130173400

Fax: +33 130173459

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Greffe du Tribunal administratif de Cergy-Pontoise

Postal address: 2 boulevard de l'Hautil

Town: Cergy

Postal code: 95000

Country: France

E-mail: greffe.ta-cergy-pontoise@juradm.fr

Telephone: +33 130173000

Fax: +33 130173459

VI.5. Date of dispatch of this notice

16/02/2021