

**Netherlands-The Hague: Motion picture and video tape production and related services**  
**OJ S 30/2023 10/02/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Ministerie van Algemene Zaken, Dienst Publiek en Communicatie

National registration number: 53688887

Postal address: Buitenhof 34

Town: DEN HAAG

NUTS code: NL Nederland

Postal code: 2513 AH

Country: Netherlands

Contact person: Pien Peterman

E-mail: [IUCCommunicatie@minaz.nl](mailto:IUCCommunicatie@minaz.nl)

**Internet address(es):**

Main address: <http://www.rijksoverheid.nl/dpc>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Videoproductie

Reference number: Ea0108

**II.1.2. Main CPV code**

92110000 Motion picture and video tape production and related services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

De aanbesteding heeft tot doel om door middel van een niet-openbare Europese aanbesteding raamovereenkomsten te sluiten tussen Aanbestedende dienst en vijf (5) Opdrachtnemers voor perceel 1 (integrale videoproducties) en één (1) Opdrachtnemer voor perceel 2 (montagewerkzaamheden).

**II.1.6. Information about lots**

This contract is divided into lots: yes

### **II.1.7. Total value of the procurement**

Value excluding VAT: 10 180 000,00 EUR

## **II.2. Description**

### **II.2.1. Title**

Perceel 1: integrale videoproducties

Lot No: 1

### **II.2.2. Additional CPV code(s)**

92110000 Motion picture and video tape production and related services, 92111000 Motion picture and video production services

### **II.2.3. Place of performance**

NUTS code: NL Nederland

### **II.2.4. Description of the procurement**

De geraamde waarde van de Raamovereenkomst voor perceel 1 wordt geschat op € 9.780.000,- excl. btw, gedurende de maximale looptijd van de Raamovereenkomst.

### **II.2.5. Award criteria**

Quality criterion - Name: Kwaliteitscriterium / Weighting: 80

Price - Weighting: 20

### **II.2.11. Information about options**

Options: yes

Description of options:

De Raamovereenkomsten voor beide percelen hebben een looptijd van twee (2) jaar, met de mogelijkheid voor de Aanbestedende dienst om éézijdig tegen gelijkblijvende voorwaarden twee (2) maal te verlengen voor een duur van één (1) jaar.

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

Perceel 2: montagewerkzaamheden

Lot No: 2

### **II.2.2. Additional CPV code(s)**

92110000 Motion picture and video tape production and related services, 92112000 Services in connection with motion-picture and video-tape production

### **II.2.3. Place of performance**

NUTS code: NL Nederland

### **II.2.4. Description of the procurement**

De geraamde waarde van de Raamovereenkomst voor perceel 2 wordt geschat op op € 400.000,- excl. btw, gedurende de maximale looptijd van de Raamovereenkomst.

### **II.2.5. Award criteria**

Quality criterion - Name: Kwaliteitscriterium / Weighting: 60

Price - Weighting: 40

#### **II.2.11. Information about options**

Options: yes

Description of options:

De Raamovereenkomsten voor beide percelen hebben een looptijd van twee (2) jaar, met de mogelijkheid voor de Aanbestedende dienst om éézijdig tegen gelijkblijvende voorwaarden twee (2) maal te verlengen voor een duur van één (1) jaar.

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Restricted procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 109-308368](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

##### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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Contract No: 1

Lot No: 1

Title:

P1 Perceel 1: integrale videoproducties

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

06/02/2023

##### **V.2.2.**

**Information about tenders**

Number of tenders received: 10

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: yes

**V.2.3. Name and address of the contractor**

Official name: Wirtz, Film & Experience Agency B.V.

National registration number: 34128701

Postal address: Asterweg 20 B2

Town: AMSTERDAM

NUTS code: NL Nederland

Postal code: 1031 HN

Country: Netherlands

E-mail: [jan-willem@wirtzfilm.nl](mailto:jan-willem@wirtzfilm.nl)

Telephone: +31 207920020

Internet address: <http://www.wirtzfilm.nl/>

The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: Ideeaaansee B.V.

National registration number: 27272291

Postal address: Thomsonlaan 2 A

Town: 'S-GRAVENHAGE

NUTS code: NL Nederland

Postal code: 2565LA

Country: Netherlands

E-mail: [info@ideeaaansee.tv](mailto:info@ideeaaansee.tv)

Telephone: +31 708878878

Internet address: <http://www.ideeaaansee.tv>

The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: PixelX B.V.

National registration number: 66040175

Postal address: Goudsesingel 130 Unit 03.05

Town: Rotterdam

NUTS code: NL Nederland

Postal code: 3011KD

Country: Netherlands

E-mail: [welkom@pixelx.nl](mailto:welkom@pixelx.nl)

Telephone: +31 103074592

Internet address: <http://www.pixelx.nl>

The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: Every Media

National registration number: 52836118

Postal address: Amsteldijk 216

Town: Amsterdam

NUTS code: NL Nederland

Postal code: 1079LK

Country: Netherlands  
E-mail: [frank@everymedia.nl](mailto:frank@everymedia.nl)  
Telephone: +31 651598431  
Internet address: <http://www.everymedia.nl>  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: Public Cinema B.V.  
National registration number: 72464143  
Postal address: Burg De Vlughtlaan 125  
Town: AMSTERDAM  
NUTS code: NL Nederland  
Postal code: 1063BJ  
Country: Netherlands  
Internet address: <http://www.public-cinema.com>  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 9 780 000,00 EUR  
Total value of the contract/lot: 9 780 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 2

**Lot No:** 2

**Title:**

P2 Perceel 2: montagewerkzaamheden

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

06/02/2023

**V.2.2. Information about tenders**

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Videonieuwsbericht B.V.  
National registration number: 67135250  
Postal address: Seinstraat 22 1c  
Town: HILVERSUM  
NUTS code: NL Nederland  
Postal code: 1223DA  
Country: Netherlands  
E-mail: [info@videonieuwsbericht.nl](mailto:info@videonieuwsbericht.nl)  
Telephone: +31 356989538

Internet address: <http://www.videonieuwsbericht.nl>

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 400 000,00 EUR

Total value of the contract/lot: 400 000,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Rechtbank Den Haag

Postal address: Prins Clauslaan 60

Town: Den Haag

Postal code: 2595 AJ

Country: Netherlands

E-mail: [info@rechtbankdenhaag.nl](mailto:info@rechtbankdenhaag.nl)

Internet address: <http://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Den-Haag>

**VI.5. Date of dispatch of this notice**

06/02/2023