

**France-Paris: Evaluation consultancy services**  
**OJ S 53/2014 15/03/2014**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Services du premier ministre – SGMAP

National registration number: 11000101300017

Postal address: 64 allée de Bercy, télédoc 817

Town: Paris

Postal code: 75572

Country: France

Contact person: Pôle budget-marchés du SGMAP

For the attention of: Mme Netter Sarah

**Internet address(es):**

Address of the buyer profile: <https://www.marches-publics.gouv.fr/?page=entreprise.EntrepriseAdvancedSearch&AllCons&refConsultation=124345&orgAcronyme=d2v>

**I.2. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.3. Main activity**

General public services

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: yes

Official name: Ministère de l'éducation nationale

Postal address: 110 rue de Grenelle

Town: Paris

Postal code: 75537

Country: France

Official name: Ministère de l'enseignement supérieur et de la recherche

Postal address: 1 rue Descartes

Town: Paris Cedex 5

Postal code: 75231

Country: France

Official name: Ministère de l'égalité des territoires et du logement

Postal address: Hôtel de Castries, 72 rue de Varenne

Town: Paris

Postal code: 75007

Country: France

Official name: Ministère de l'écologie, du développement durable et de l'énergie

Postal address: Grande Arche, tour Pascal A et B;

Town: La Défense

Postal code: 92005

Country: France

Official name: Ministère des affaires sociales et de la santé

Postal address: 14 avenue Duquesne

Town: Paris Cedex 7

Postal code: 75350

Country: France

Official name: Ministère du travail, de l'emploi, de la formation professionnelle et du dialogue social

Postal address: 101 rue de Grenelle

Town: Paris Cedex 7

Postal code: 75007

Country: France

## Section II: Object of the contract

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### II.1. Description

#### II.1.1. Title

assistance à la conception et à la mise en oeuvre opérationnelle de projets de modernisation de l'action publique

#### II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

NUTS code FR101 Paris

#### II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

#### II.1.4. Short description of the contract or purchase(s)

ce marché a pour objet d'assister le SGMAP dans sa mission d'appui aux administrations ainsi que les administrations commanditaires pour la conduite de leurs projets de modernisation de l'action publique

#### II.1.5. CPV code(s)

79419000 Evaluation consultancy services

#### II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

### II.2. Total value of the contract/lot

#### II.2.1. Total value of the contract/lot

## Section IV: Procedure

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### IV.1. Type of procedure

#### IV.1.1. Type of procedure

Open

### IV.2. Award criteria

#### IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Pour les lots 1 à 4 - Valeur technique (%) : la démarche et la méthode de travail. Weighting 30
2. Pour les lots 1 à 4 - Valeur technique (%) : l'organisation de l'équipe projet et les profils proposés. Weighting 20
3. Pour les lots 1 à 4 - Valeur technique (%) : le niveau de compréhension du besoin et des enjeux au travers de leur reformulation et de la logique d'appui envisagée. Weighting 10
4. Pour les lots 1 à 4 - Prix des prestations (%). Weighting 40

#### **IV.2.2. Information about electronic auction**

#### **IV.3. Administrative information**

##### **IV.3.1. File reference number attributed by the contracting authority**

AOO-appui-projets-modernisation

##### **IV.3.2. Previous publication concerning this procedure**

###### **Contract notice**

Notice number in the OJ S: [2013/S 152-265051](#) of 7.8.2013

#### **Section V: Award of contract**

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Contract No: 1300087215

Lot No: 1

- Lot title: Le lot 1 a pour objet d'accompagner les administrations commanditaires dans la conception de projets de modernisation de l'action publique.

##### **V.1. Date of conclusion of the contract**

11.2.2014

##### **V.2. Information about tenders**

Number of tenders received: 13

##### **V.3. Name and address of the contractor**

Official name: Roland Berger Strategy Consultants

Postal address: 62-64 rue de Lisbonne

Town: Paris

Postal code: 75008

##### **V.4. Information on value of the contract/lot**

##### **V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes

Value or proportion likely to be subcontracted to third parties:

Contract No: 1300087292

Lot No: 1

- Lot title: Le lot 1 a pour objet d'accompagner les administrations commanditaires dans la conception de projets de modernisation de l'action publique.

##### **V.1. Date of conclusion of the contract**

11.2.2014

##### **V.2. Information about tenders**

Number of tenders received: 13

##### **V.3. Name and address of the contractor**

Official name: Eurogroup Consulting France  
Postal address: 52-54 quai de Dion Bouton  
Town: Puteaux Cedex  
Postal code: 92806

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes  
Value or proportion likely to be subcontracted to third parties:

Contract No: 1300087313

Lot No: 1

- Lot title: Le lot 1 a pour objet d'accompagner les administrations commanditaires dans la conception de projets de modernisation de l'action publique.

**V.1. Date of conclusion of the contract**

11.2.2014

**V.2. Information about tenders**

Number of tenders received: 13

**V.3. Name and address of the contractor**

Official name: Accenture SAS  
Postal address: 118-122 avenue de France  
Town: Paris  
Postal code: 75013

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes  
Value or proportion likely to be subcontracted to third parties:

Contract No: 1300087330

Lot No: 2

- Lot title: Le lot 2 a pour objet d'accompagner les administrations commanditaires dans la réalisation de leurs évaluations de politiques publiques.

**V.1. Date of conclusion of the contract**

11.2.2014

**V.2. Information about tenders**

Number of tenders received: 12

**V.3. Name and address of the contractor**

Official name: Eurogroup Consulting France  
Postal address: Tour Vista, 52-54 quai de Dion Bouton  
Town: Puteaux Cedex  
Postal code: 92806

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes  
Value or proportion likely to be subcontracted to third parties:

Contract No: 1300087331

Lot No: 2

- Lot title: Le lot 2 a pour objet d'accompagner les administrations commanditaires dans la réalisation de leurs évaluations de politiques publiques.

**V.1. Date of conclusion of the contract**

11.2.2014

**V.2. Information about tenders**

Number of tenders received: 12

**V.3. Name and address of the contractor**

Official name: KPMG SA

Postal address: 1 cours Valmy

Town: Paris La Défense Cedex

Postal code: 92923

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes

Value or proportion likely to be subcontracted to third parties:

Contract No: 1300087694

Lot No: 2

- Lot title: Le lot 2 a pour objet d'accompagner les administrations commanditaires dans la réalisation de leurs évaluations de politiques publiques.

**V.1. Date of conclusion of the contract**

11.2.2014

**V.2. Information about tenders**

Number of tenders received: 12

**V.3. Name and address of the contractor**

Official name: Ernst & Young et Associés

Postal address: 1 place des Saisons – Paris La Défense 1

Town: Courbevoie

Postal code: 92400

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes

Value or proportion likely to be subcontracted to third parties:

Contract No: 1300087247

Lot No: 3

- Lot title: Le lot 3 a pour objet d'accompagner les administrations commanditaires dans la mise en oeuvre de leurs initiatives de réingénierie de processus.

**V.1. Date of conclusion of the contract**

11.2.2014

**V.2. Information about tenders**

Number of tenders received: 16

**V.3. Name and address of the contractor**

Official name: Accenture SAS  
Postal address: 118-122 avenue de France  
Town: Paris  
Postal code: 75013

**V.4. Information on value of the contract/lot****V.5. Information about subcontracting**

Contract No: 1300087550

Lot No: 3

- Lot title: Le lot 3 a pour objet d'accompagner les administrations commanditaires dans la mise en oeuvre de leurs initiatives de réingénierie de processus.

**V.1. Date of conclusion of the contract**

11.2.2014

**V.2. Information about tenders**

Number of tenders received: 16

**V.3. Name and address of the contractor**

Official name: Orphoz SAS  
Postal address: 158 avenue Thiers  
Town: Lyon  
Postal code: 69006

**V.4. Information on value of the contract/lot****V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes  
Value or proportion likely to be subcontracted to third parties:

Contract No: 1300087265

Lot No: 3

- Lot title: Le lot 3 a pour objet d'accompagner les administrations commanditaires dans la mise en oeuvre de leurs initiatives de réingénierie de processus.

**V.1. Date of conclusion of the contract**

11.2.2014

**V.2. Information about tenders**

Number of tenders received: 16

**V.3. Name and address of the contractor**

Official name: Cap Gemini Consulting  
Postal address: 20 avenue André Prothin – Tour Europlaza  
Town: Paris La Défense  
Postal code: 92927

**V.4. Information on value of the contract/lot****V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes  
Value or proportion likely to be subcontracted to third parties:

Contract No: 1300087610

Lot No: 4

- Lot title: Le lot 4 a pour objet d'accompagner les administrations commanditaires dans la mise en oeuvre concrète de leurs projets de transformation de l'action publique.

**V.1. Date of conclusion of the contract**

12.2.2014

**V.2. Information about tenders**

Number of tenders received: 14

**V.3. Name and address of the contractor**

Official name: Ernst & Young et associés

Postal address: 1-2 place des Saisons – Paris La Défense 1

Town: Courbevoie

Postal code: 92400

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes

Value or proportion likely to be subcontracted to third parties:

Contract No: 1300087302

Lot No: 4

- Lot title: Le lot 4 a pour objet d'accompagner les administrations commanditaires dans la mise en oeuvre concrète de leurs projets de transformation de l'action publique.

**V.1. Date of conclusion of the contract**

12.2.2014

**V.2. Information about tenders**

Number of tenders received: 14

**V.3. Name and address of the contractor**

Official name: Bearing Point France SAS

Postal address: immeuble Le Galilé – 51 esplanade du Général de Gaulle

Town: Puteaux

Postal code: 92800

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes

Value or proportion likely to be subcontracted to third parties:

Contract No: 1300087162

Lot No: 4

- Lot title: Le lot 4 a pour objet d'accompagner les administrations commanditaires dans la mise en oeuvre concrète de leurs projets de transformation de l'action publique.

**V.1. Date of conclusion of the contract**

12.2.2014

**V.2. Information about tenders**

Number of tenders received: 14

**V.3. Name and address of the contractor**

Official name: Eurogroup Consulting France  
Postal address: Tour Vista – 52-54 quai de Dion Bouton  
Town: Puteaux Cedex  
Postal code: 92806

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.2. Additional information**

Chaque lot est attribué à trois titulaires.  
Annonce n° 304, BOAMP 150 B du 6.8.2013.  
Date d'envoi du présent avis au JOUE et au BOAMP : 12.3.2014.

**VI.3. Procedures for review**

**VI.3.1. Review body**

Official name: tribunal administratif de Paris  
Postal address: 7 rue de Jouy  
Town: Paris Cedex 04  
Postal code: 75181  
E-mail: [greffe.ta-paris@juradm.fr](mailto:greffe.ta-paris@juradm.fr)  
Telephone: +33 0144594400  
Fax: +33 0144594646  
Internet address: <http://paris.tribunal-administratif.fr/>  
**Body responsible for mediation procedures**  
Official name: tribunal administratif de Paris  
Postal address: 7 rue de Jouy  
Town: Paris Cedex 04  
Postal code: 75181  
E-mail: [greffe.ta-paris@juradm.fr](mailto:greffe.ta-paris@juradm.fr)  
Telephone: +33 0144594400  
Fax: +33 0144594646  
Internet address: <http://paris.tribunal-administratif.fr/>

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

Official name: Tribunal administratif de Paris  
Postal address: 7 rue de Jouy  
Town: Paris Cedex 04  
Postal code: 75181  
E-mail: [greffe.ta-paris@juradm.fr](mailto:greffe.ta-paris@juradm.fr)  
Telephone: +33 144594400  
Fax: +33 144594646  
Internet address: <http://paris.tribunal-administratif.fr/>

**VI.4. Date of dispatch of this notice**

12.3.2014