

Spain-Granada: IT services: consulting, software development, Internet and support

OJ S 35/2022 18/02/2022

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Diputada Delegada de Contratación y Transparencia

National registration number: P1800000J

Postal address: Periodista Barrios Talavera, 1

Town: Granada

NUTS code: ES614 Granada

Postal code: 18071

Country: Spain

Contact person: Diputada Delegada de Contratación y Transparencia

E-mail: publiregistro@dipgra.es**Internet address(es):**Main address: <http://www.dipgra.es>Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=r3jj5%2FL3xf4QK2TEfXGy%2BA%3D%3D>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=wHREvhZWJdQSugstABGr5A%3D%3D

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of

charge, at: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=r3jj5%2FL3xf4QK2TEfXGy%2BA%3D%3D>**I.4. Type of the contracting authority**

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Contrato de servicios de apoyo al comercio local, enmarcados en la operación "GRANADA PRÓXIMA" de las estrategias de Desarrollo Urbano sostenible e integrado "EDUSI AGLOMERACIÓN URBANA DE GRANADA" y "EDUSI METROPOLITANO SUROESTE DE

GRANADA”, cofinanciadas en un 80% por el Fondo Europeo de Desarrollo Regional (FEDER), en el marco del Programa Operativo Plurirregional de España (POPE) 2014 – 2020
Reference number: SE 2/2022

II.1.2. Main CPV code

72000000 IT services: consulting, software development, Internet and support

II.1.3. Type of contract

Services

II.1.4. Short description

Contrato de servicios de apoyo al comercio local, enmarcados en la operación “GRANADA PRÓXIMA” de las estrategias de Desarrollo Urbano sostenible e integrado “EDUSI AGLOMERACIÓN URBANA DE GRANADA” y “EDUSI METROPOLITANO SUROESTE DE GRANADA”, cofinanciadas en un 80% por el Fondo Europeo de Desarrollo Regional (FEDER), en el marco del Programa Operativo Plurirregional de España (POPE) 2014 – 2020

II.1.5. Estimated total value

Value excluding VAT: 848 336,36 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for maximum number of lots: 3

Maximum number of lots that may be awarded to one tenderer: 3

II.2. Description

II.2.1. Title

Creación de marketplace e impartición de formación en técnicas de comercio y venta digital
Lot No: 1

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support, 79000000 Business services: law, marketing, consulting, recruitment, printing and security, 80000000 Education and training services

II.2.3. Place of performance

NUTS code: ES614 Granada

II.2.4. Description of the procurement

Creación de marketplace e impartición de formación en técnicas de comercio y venta digital

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Propuesta técnica / Weighting: 45

Cost criterion - Name: Ampliación del plazo de garantía / Weighting: 6

Cost criterion - Name: Propuesta económica / Weighting: 49

II.2.6. Estimated value

Value excluding VAT: 137 592,56 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: FEDER, Programa Operativo Plurirregional de España (POPE)
2014-2020 (Eje urbano, dentro del ámbito de Crecimiento sostenible)

II.2.14. Additional information

II.2. Description

II.2.1. Title

Realización de campañas específicas de imagen y promoción del comercio local de proximidad

Lot No: 2

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support, 79000000

Business services: law, marketing, consulting, recruitment, printing and security, 80000000

Education and training services

II.2.3. Place of performance

NUTS code: ES614 Granada

II.2.4. Description of the procurement

Realización de campañas específicas de imagen y promoción del comercio local de proximidad

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Propuesta técnica / Weighting: 45

Cost criterion - Name: Ampliación del plazo de garantía / Weighting: 6

Cost criterion - Name: Propuesta económica / Weighting: 49

II.2.6. Estimated value

Value excluding VAT: 280 991,74 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: FEDER, Programa Operativo Plurirregional de España (POPE)
2014-2020 (Eje urbano, dentro del ámbito de Crecimiento sostenible)

II.2.14. Additional information

II.2. Description

II.2.1. Title

Organización de ferias locales para el comercio de proximidad (Stocks fuera)

Lot No: 3

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support, 79000000

Business services: law, marketing, consulting, recruitment, printing and security, 80000000

Education and training services

II.2.3. Place of performance

NUTS code: ES614 Granada

II.2.4. Description of the procurement

Organización de ferias locales para el comercio de proximidad (Stocks fuera)

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Propuesta técnica / Weighting: 45

Cost criterion - Name: Ampliación del plazo de garantía / Weighting: 6

Cost criterion - Name: Propuesta económica / Weighting: 49

II.2.6. Estimated value

Value excluding VAT: 429 752,07 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: FEDER, Programa Operativo Plurirregional de España (POPE)
2014-2020 (Eje urbano, dentro del ámbito de Crecimiento sostenible)

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Capacidad de obrar

No prohibición para contratar

Cumplimiento con las obligaciones con la Seguridad Social

Cumplimiento con las obligaciones tributarias

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Cifra anual de negocio

III.1.3. Technical and professional ability

List and brief description of selection criteria:

- Trabajos realizados

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

Consideraciones de tipo medioambiental. Descripción: La documentación relativa al servicio será remitida por correo electrónico y, en caso necesario, se imprimirá en papel reciclado

Sometimiento del contratista a la normativa de protección de datos. Descripción: Obligación del contratista de someterse a la normativa nacional y de la Unión Europea en materia de protección de datos, teniendo esta obligación el carácter de obligación contractual esencial

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 16/03/2022 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Spanish

IV.2.7. Conditions for opening of tenders

Date: 17/03/2022 Local time: 13:07

Place:

Datos de Dirección:

Calle:

CP:

Población:

País:

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Sede Electrónica Diputación de Granada. Tribunal Administrativo de Contratación Pública

Postal address: Periodista Barrios Talavera 1

Town: Granada

Postal code: 18014

Country: Spain

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal Administrativo de Contratación de la Diputación de Granada

Postal address: Periodista Barrios Talavera 1

Town: Granada

Postal code: 18014

Country: Spain

E-mail: tribunal.contratacion@dipgra.es

VI.5. Date of dispatch of this notice

14/02/2022