

**France-Nantes: Printing and distribution services**  
**OJ S 53/2014 15/03/2014**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Le voyage à Nantes

Postal address: 1-3 rue Crucy, BP 92211

Town: Nantes

Postal code: 44022

Country: France

For the attention of: Alice Jubré

E-mail: [alice.jubre@lvan.fr](mailto:alice.jubre@lvan.fr)

**Internet address(es):**

General address of the contracting authority: <http://www.levoyageanantes.fr>

**I.2. Type of the contracting authority**

Other: Société publique locale (SPL)

**I.3. Main activity**

Other: Tourisme et culture

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

réalisation de services de distribution, de dépôt et d'affichage pour la SPL Le Voyage à Nantes

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 13: Advertising services

NUTS code FR511 Loire-Atlantique

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

The procurement involves the establishment of a framework agreement

**II.1.4. Short description of the contract or purchase(s)**

la SPL Le Voyage à Nantes nécessite, dans le cadre de ses missions, différents services portant sur la distribution, le dépôt et l'affichage de divers documents, notamment à des fins de promotion. Ces services se divisent en dix (10) lots

**II.1.5. CPV code(s)**

79824000 Printing and distribution services, 79342100 Direct marketing services

**II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

## **II.2. Total value of the contract/lot**

### **II.2.1. Total value of the contract/lot**

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Valeurs technique et professionnelle. Weighting 60
2. Valeur Prix. Weighting 35
3. Valeur développement durable. Weighting 5

#### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

2013DDT001

#### **IV.3.2. Previous publication concerning this procedure**

##### **Contract notice**

Notice number in the OJ S: [2013/S 245-426895](#) of 18.12.2013

## **Section V: Award of contract**

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Lot No: 1

- Lot title: Services de distribution, de dépôt et d'affichage sur les territoires de la Ville de Nantes et de Nantes Métropole.

### **V.1. Date of conclusion of the contract**

10.2.2014

### **V.2. Information about tenders**

Number of tenders received: 2

### **V.3. Name and address of the contractor**

Official name: igloo / Andegave

Country: France

### **V.4. Information on value of the contract/lot**

### **V.5. Information about subcontracting**

Lot No: 2

- Lot title: Services de distribution, de dépôt et d'affichage sur le territoire de la Ville de Saint-Nazaire.

### **V.1.**

**Date of conclusion of the contract**

10.2.2014

**V.2. Information about tenders**

Number of tenders received: 2

**V.3. Name and address of the contractor**

Official name: popamine / Andegave

Country: France

**V.4. Information on value of the contract/lot****V.5. Information about subcontracting**

Lot No: 3

- Lot title: Services de distribution, de dépôt et d'affichage sur le territoire de la CARENE (hors St Nazaire), Presqu'île (La Baule, Le Pouliguen, Guérande, Le Croisic, La Turballe, Piriac, Quimiac, St Molf, Penestin, Asserac,) Sud Loire ( St Brévin, St Michel Chef Chef, Tharon, La Plaine, Préfailles, Pornic, La Bernerie en Retz, St Père en Retz, St Viaud, Paimboeuf, Corsept)

**V.1. Date of conclusion of the contract**

10.2.2014

**V.2. Information about tenders**

Number of tenders received: 2

**V.3. Name and address of the contractor**

Official name: popamine / Andegave

Country: France

**V.4. Information on value of the contract/lot****V.5. Information about subcontracting**

Lot No: 4

- Lot title: Services de distribution, de dépôt et d'affichage sur le territoire du département de la Vendée (85).

**V.1. Date of conclusion of the contract**

10.2.2014

**V.2. Information about tenders**

Number of tenders received: 2

**V.3. Name and address of the contractor**

Official name: igloo / Andegave

Country: France

**V.4. Information on value of the contract/lot****V.5. Information about subcontracting**

Lot No: 5

- Lot title: Services de distribution, de dépôt et d'affichage sur le territoire du département du Morbihan (56).

**V.1. Date of conclusion of the contract**

10.2.2014

**V.2. Information about tenders**

Number of tenders received: 2

**V.3. Name and address of the contractor**

Official name: andegave

Country: France

**V.4. Information on value of the contract/lot****V.5. Information about subcontracting**

Lot No: 6

- Lot title: Services de distribution, de dépôt et d'affichage sur le territoire du département du Maine et Loire (49).

**V.1. Date of conclusion of the contract**

10.2.2014

**V.2. Information about tenders**

Number of tenders received: 3

**V.3. Name and address of the contractor**

Official name: igloo / Andegave

Country: France

**V.4. Information on value of the contract/lot****V.5. Information about subcontracting**

Lot No: 7

- Lot title: Services de distribution, de dépôt et d'affichage sur le territoire du département d'Ille et Vilaine (35).

**V.1. Date of conclusion of the contract**

10.2.2014

**V.2. Information about tenders**

Number of tenders received: 2

**V.3. Name and address of the contractor**

Official name: andegave

Country: France

**V.4. Information on value of the contract/lot****V.5. Information about subcontracting**

Lot No: 8

- Lot title: Services d'affichage sur une partie du territoire du Val de Loire : Saumur, Tours, Blois.

**V.1. Date of conclusion of the contract**

10.2.2014

**V.2. Information about tenders**

Number of tenders received: 2

**V.3. Name and address of the contractor**

Official name: andegave

Country: France

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

Lot No: 9

- Lot title: Services de distribution, de dépôt et d'affichage sur le territoire de la Ville de Paris et sa région.

**V.1. Date of conclusion of the contract**

**V.2. Information about tenders**

**V.3. Name and address of the contractor**

Official name: neant

Country: France

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

Lot No: 10

- Lot title: Services de distribution, de dépôt et d'affichage sur d'autres territoires en France.

**V.1. Date of conclusion of the contract**

**V.2. Information about tenders**

**V.3. Name and address of the contractor**

Official name: neant

Country: France

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

**VI.2. Additional information**

Le marché est conclu pour une période maximale de quatre (4) ans, à compter de sa date de notification.

Annonce no218, B.O.A.M.P. 243 B du 18 décembre 2013.

Date d'envoi du présent avis au JOUE et au BOAMP : 11 mars 2014.

**VI.3. Procedures for review**

**VI.3.1. Review body**

Official name: Tribunal de Grande Instance (Tgi) de Rennes

Postal address: 7 rue Pierre Abélard

Town: Rennes

Postal code: 35000

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

Official name: Greffe du Tribunal de Grande Instance (Tgi) de Rennes

Postal address: 7 rue Pierre Abélard

Town: Rennes

Postal code: 35000

**VI.4. Date of dispatch of this notice**

11.3.2014