

F-Paris: food, beverages, tobacco and related products
OJ S 55/2012 20/03/2012
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: CNIEL (centre national interprofessionnel de l'économie laitière)
Postal address: 42 rue de Châteaudun
Town: Paris Cedex 09
Postal code: 75314
Country: France
Contact person: Laurent Damiens
For the attention of: Philippe Rochard
E-mail: prochard@cniel.com
Telephone: +33 149707100
Fax: +33 142806364

I.2. Type of the contracting authority

Other: Interprofession laitière

I.3. Main activity

Other: Interprofession laitière qui regroupe les producteurs de lait et les transformateurs

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Conception et réalisation d'actions ayant pour objectif de promouvoir et de valoriser les usages culinaires des produits laitiers.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: France.

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Consultation d'agences spécialisées ayant pour objectif de concevoir et de réaliser des actions portant sur les usages culinaires auprès du grand public, de la RHD, des lycées hôteliers... Par ailleurs, un deuxième objectif est de développer l'apprentissage de la cuisine au beurre auprès des restaurateurs, des pâtisseries, des Lycées hôteliers et du grand public.

II.1.5. CPV code(s)

15000000 Food, beverages, tobacco and related products, 15500000 Dairy products

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.2. Total value of the contract/lot**II.2.1. Total value of the contract/lot**

Value: 750 000,00 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure**IV.1.1. Type of procedure**

Open

IV.2. Award criteria**IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Connaissance parfaite du milieu de la RHD. Weighting 50
2. Expertise sur les usages des produits laitiers en cuisine. Weighting 50

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information**IV.3.1. File reference number attributed by the contracting authority****IV.3.2. Previous publication concerning this procedure****Section V: Award of contract**

V.1. Date of conclusion of the contract

16.3.2012

V.2. Information about tenders**V.3. Name and address of the contractor**

Official name: Centre culinaire contemporain
Postal address: 8 rue du 7eme Régiment d'Artillerie
Town: Rennes
Postal code: 35000
Country: France
E-mail: fthiburce@lab-3c.com
Telephone: +33 299314546
Fax: +33 299314858

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:
Value: 750 000,00 EUR

excluding VAT
Total value of the procurement:
Value: 750 000,00 EUR
excluding VAT
If annual or monthly value:
Number of years: 3

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

Official name: Tribunal administratif de Paris
Postal address: 7 rue de Jouy
Town: Paris
Postal code: 75004
Country: France
E-mail: greffe.ta-paris@juradm.fr
Telephone: +33 144594400
Fax: +33 144594646

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

16.3.2012