

France-Montreuil: Promotional services
OJ S 35/2022 18/02/2022
Contract notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: agence BIO

Town: Montreuil

NUTS code: FR France

Postal code: 93100

Country: France

E-mail: communication@agencebio.org

Internet address(es):

Main address: <http://www.agencebio.org>

I.3. Communication

Access to the procurement documents is restricted. Further information can be obtained at:

<https://www.marches-publics.gouv.fr>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr>

I.4. Type of the contracting authority

National or federal agency/office

I.5. Main activity

Other activity: Agriculture biologique

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

campagne d'information et de promotion de l'agriculture biologique et ses produits 2023-2025

Reference number: 22-23867

II.1.2. Main CPV code

79342200 Promotional services

II.1.3. Type of contract

Services

II.1.4. Short description

le marché a pour objet la mise en oeuvre une campagne de promotion de l'agriculture biologique européenne et ses produits, sur le territoire français en 2023, 2024, 2025. Ce marché vise à constituer la candidature de l'agence BIO à l'appel à projet agri simple 2022

II.1.5. Estimated total value

Value excluding VAT: 1 800 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79342200 Promotional services

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

le marché a pour objet la mise en oeuvre d'une campagne d'information et de promotion de l'agriculture biologique européenne et ses produits, sur le territoire français en 2023, 2024, 2025. Ce marché vise à constituer la candidature de l'agence BIO à l'appel à projet agri simple 2022

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 1 800 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: campagne d'information et de promotion de l'agriculture biologique et ses produits 2023-2024-2025

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8.

Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 23/03/2022 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.7. Conditions for opening of tenders

Date: 24/03/2022 Local time: 18:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: le tribunal compétent pour le règlement des litiges est le Tribunal administratif de la Seine-Saint-Denis

Town: Montreuil

Country: France

VI.5. Date of dispatch of this notice

15/02/2022