

**Spain-Madrid: Graphic design services**  
**OJ S 31/2023 13/02/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Ineco-Dirección Corporativa  
National registration number: A28220168  
Postal address: Paseo de la Habana, 138  
Town: Madrid  
NUTS code: ES300 Madrid  
Postal code: 28036  
Country: Spain  
Contact person: Ineco-Dirección Corporativa  
E-mail: [ofertas@ineco.com](mailto:ofertas@ineco.com)  
Telephone: +34 914521200

**Internet address(es):**

Main address: <http://www.ineco.es>  
Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=t7ffMymm4S4QK2TEfXGy%2BA%3D%3D>

**I.4. Type of the contracting authority**

Other type: Otras Entidades del Sector Público

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Servicios para la creación de un sistema de diseño de servicios electrónicos.  
Reference number: 20220329-00239

**II.1.2. Main CPV code**

79822500 Graphic design services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Servicios para la creación de un sistema de diseño de servicios electrónicos.

**II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 450 000,00 EUR

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

72000000 IT services: consulting, software development, Internet and support

### **II.2.3. Place of performance**

NUTS code: ES300 Madrid

Main site or place of performance: El lugar de ejecución de los servicios será en Madrid en la sede del adjudicatario, opcionalmente en las dependencias de Ineco o donde este designe (por ejemplo, teletrabajo).. .

### **II.2.4. Description of the procurement**

Servicios para la creación de un sistema de diseño de servicios electrónicos.

### **II.2.5. Award criteria**

Quality criterion - Name: 12.1. Devolución del Servicio / Weighting: 2

Quality criterion - Name: 12.1. Prueba de Concepto de un sistema de Diseño / Weighting: 13

Quality criterion - Name: 12.1. Requisitos Funcionales / Weighting: 30

Cost criterion - Name: 13.2.1.1. Criterios sociales / Weighting: 5

Cost criterion - Name: 13.2.1.2. Criterio medioambiental 1 / Weighting: 2.5

Cost criterion - Name: 13.2.1.2. Criterio medioambiental 2 / Weighting: 2.5

Cost criterion - Name: 13.1. Valoración económica / Weighting: 45

### **II.2.11. Information about options**

Options: yes

Description of options:

Durante la duración de la prórroga será acometerá la realización de los casos de usos identificados en la actividad de identificación de sedes y servicios electrónicos.

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Este expediente está financiado por la Unión Europea-NextGenerationEU.

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.1.**

## Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 105-293672](#)

### IV.2.8. Information about termination of dynamic purchasing system

### IV.2.9. Information about termination of call for competition in the form of a prior information notice

## Section V: Award of contract

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**Contract No:** 4500021223

**Title:**

Servicios para la creación de un sistema de diseño de servicios electrónicos.

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

18/08/2022

#### V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: INDRA SOLUCIONES TECNOLOGIAS DE LA INFORMACION, S.L.U

National registration number: B88018098

Postal address: Avenida de Bruselas, número 35

Town: Alcobendas, Madrid

NUTS code: ES España

Postal code: 28033

Country: Spain

The contractor is an SME: no

#### V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 586 500,00 EUR

Total value of the contract/lot: 450 000,00 EUR

#### V.2.5. Information about subcontracting

## Section VI: Complementary information

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### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Ingeniería y Economía del Transporte, S.M.E., M.P., S.A. (INECO)

Postal address: Paseo de la Habana, 138

Town: Madrid

Postal code: 28036

Country: Spain

E-mail: [ofertas@ineco.com](mailto:ofertas@ineco.com)

Telephone: +34 914521200

Internet address: <https://www.ineco.com/>

**VI.5. Date of dispatch of this notice**

08/02/2023