

Belgium-Brussels: Framework Contract for Communication Services: Content Writing, Design and Animations; Event Organisation; Social Media Support; Media Relations

OJ S 31/2023 13/02/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Circular Bio-based Europe Joint Undertaking (CBE JU)

Town: Brussels

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Postal code: 1060

Country: Belgium

E-mail: procurement@cbe.europa.eu**Internet address(es):**Main address: <https://www.cbe.europa.eu/>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=13189>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=13189>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

Other activity: Horizon Europe

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Framework Contract for Communication Services: Content Writing, Design and Animations; Event Organisation; Social Media Support; Media Relations

Reference number: CBE JU OP/2023/01

II.1.2. Main CPV code

79900000 Miscellaneous business and business-related services

II.1.3. Type of contract

Services

II.1.4. Short description

The Circular Bio-based Europe Joint Undertaking (CBE JU) is a EUR 2 000 000 000 partnership between the European Union and the Bio-based Industries Consortium (BIC) that funds projects advancing competitive circular bio-based industries in Europe. CBE JU's communication priorities are: promoting funding opportunities, promoting the achievements of 140+ CBE JU-funded projects and the positive socio-economic, as well as environmental impact of the initiative, raising awareness about the organisation and engaging with multiple stakeholders

The objective of this framework contract is to provide communication support in CBE JU's work on these four priorities.

II.1.5. Estimated total value

Value excluding VAT: 2 260 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

Content Writing, Design and Animation

Lot No: 1

II.2.2. Additional CPV code(s)

79990000 Miscellaneous business-related services

II.2.3. Place of performance

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Main site or place of performance: Brussels, BELGIUM.

II.2.4. Description of the procurement

The CBE JU regularly publishes communication material such as articles, factsheets, brochures, booklets, reports, posters, videos, animations, infographics, and branded material. The CBE JU produces material mainly in English.

The resulting communications are disseminated through the CBE JU's online communication channels (website, social media and newsletter) and in printed format at events and exhibitions. Their objectives are mainly to promote funding opportunities and the partnership's achievements. The materials target the circular bio-based industries community, ranging from decision-makers at the EU, national and regional levels to industry representatives, researchers, primary producers and consumers.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 400 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

The FWC will be renewed automatically and tacitly three times, in each case for 12 months.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Research framework programme(s).

II.2.14. Additional information**II.2. Description****II.2.1. Title**

Events Organisation

Lot No: 2

II.2.2. Additional CPV code(s)

79952000 Event services

II.2.3. Place of performance

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

II.2.4. Description of the procurement

Support CBE JU with the design, preparation, organisation and execution of events (both in-person and virtual). Events may include conferences, workshops, seminars, site visits, press briefings and media visits, shows, exhibitions and virtual events such as webinars, live studio events and pre-recorded streamed events with live interaction option.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 1 620 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

The FWC will be renewed automatically and tacitly three times, in each case for 12 months.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Research framework programme(s).

II.2.14. Additional information

II.2. Description

II.2.1. Title

Social Media
Lot No: 3

II.2.2. Additional CPV code(s)

79416000 Public relations services

II.2.3. Place of performance

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

II.2.4. Description of the procurement

Support CBE JU with the monitoring and managing of social media such as LinkedIn, Twitter and YouTube.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 125 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

The FWC will be renewed automatically and tacitly three times, in each case for 12 months.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Research framework programme(s).

II.2.14. Additional information

II.2. Description

II.2.1. Title

Media Relations
Lot No: 4

II.2.2. Additional CPV code(s)

79416000 Public relations services

II.2.3. Place of performance

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

II.2.4. Description of the procurement

One of the CBE JU's objectives is to promote innovative bio-based solutions to policy makers, industry, NGOs, civil society and consumers at large. To this end, CBE JU needs to engage with media and inform them about the impacts and achievements of the initiative.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 115 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

The FWC will be renewed automatically and tacitly three times, in each case for 12 months.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: Research framework programme(s).

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

For further information please consult Part 1 of the Tender Specifications, Sections 2.2 and 3.

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Selection criteria as stated in the procurement documents.

III.1.3. Technical and professional ability

List and brief description of selection criteria:

Selection criteria as stated in the procurement documents.

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

For further details please consult the draft framework service contract.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators Envisaged maximum number of participants to the framework agreement: 12

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 20/03/2023 Local time: 17:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 23/03/2023 Local time: 09:30

Place:

Tenders will be opened in a virtual opening session.

Information about authorised persons and opening procedure: A maximum of two representatives per tender may attend. Tenderers may request to attend the opening by sending an email to procurement@cbe.europa.eu as soon as possible and not later than three hours before the scheduled start of the opening session.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court of the European Union

Town: Luxembourg

Postal code: L-2925

Country: Luxembourg

E-mail: GC.Registry@curia.europa.eu

Telephone: +352 43031

Fax: +352 43032100

Internet address: www.curia.europa.eu

VI.5. Date of dispatch of this notice

06/02/2023