

France-Paris: Graphic design services
OJ S 40/2019 26/02/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Établissement public
Postal address: 222 rue de l'Université
Town: Paris
NUTS code: FR101 Paris
Postal code: 75007
Country: France
E-mail: marches-publics@quaibrantly.fr
Telephone: +33 156617000
Fax: +33 156617138
Internet address(es):
Main address: <http://marches.quaibrantly.fr/>
Address of the buyer profile: <http://marches-publics.gouv.fr>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Services de conception graphique des photographies et du système informatique, dépose et pose des bâches des caissons de la vitrine jardin du musée du quai Branly — Jacques Chirac
Reference number: 2018-MQB-00174-AC-00-00

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

Accord-cadre alloti de prestations de services de conception graphique des photographies et du système informatique, dépose et pose des bâches des caissons de la vitrine jardin du musée du quai Branly — Jacques Chirac.

II.1.6.

Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 107 000,00 EUR

II.2. Description

II.2.1. Title

Conception graphique des photographies et du système informatique associé aux photographies des vitrines jardin du musée du quai Branly — Jacques Chirac
Lot No: 1

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

Conception graphique des photographies et du système informatique associé aux photographies des vitrines jardin du musée du quai Branly — Jacques Chirac.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 40
Price - Weighting: 60

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Dépose et pose des bâches, dépose de l'ancien et impression et pose du nouveau système informatique associé aux photographies
Lot No: 2

II.2.2. Additional CPV code(s)

79800000 Printing and related services

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

Dépose, mise en œuvre et suivi de la pose des bâches, dépose de l'ancien système informatique puis impression et pose du nouveau système informatique associé aux photographies imprimées sur les bâches.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 40

Price - Weighting: 60

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 194-439249](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: AC-174

Lot No: 1

Title:

Accord-cadre de conception graphique des photographies et du système informatif associé aux photographies des vitrines jardin du musée du quai Branly — Jacques Chirac

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

20/02/2019

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Art Boulevard
Postal address: 3 rue Nationale
Town: Boulogne
NUTS code: FR10 Ile-de-France
Postal code: 92100
Country: France
E-mail: g.lecoqvallon@artboulevard.fr
Telephone: +33 141220570
Internet address: <http://artboulevard.fr/>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 20 000,00 EUR

Total value of the contract/lot: 20 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: AC-175

Lot No: 2

Title:

Accord-cadre de dépose, mise en œuvre et suivi de la pose des bâches, et de dépose, impression et pose du système informatif associé aux photographies des vitrines jardin du musée

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

04/02/2019

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Pictorial Service
Postal address: 53 bis rue de la Roquette
Town: Paris
NUTS code: FR101 Paris
Postal code: 75011
Country: France
E-mail: philippeg@picto.fr
Telephone: +33 153362121
Internet address: <https://www.picto.fr/>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 87 000,00 EUR

Total value of the contract/lot: 87 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris Cedex 4

Postal code: 75181

Country: France

E-mail: greffe.ta-paris@juradm.fr

Telephone: +33 144594400

Fax: +33 144594646

Internet address: <http://paris.tribunal-administratif.fr/>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Greffe du tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris Cedex 4

Postal code: 75181

Country: France

E-mail: greffe.ta-paris@juradm.fr

Telephone: +33 144594400

Fax: +33 144594646

VI.5. Date of dispatch of this notice

21/02/2019