

France-Paris: Business and management consultancy services

OJ S 37/2021 23/02/2021

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Direction des achats de l'état

National registration number: 1300220500012

Postal address: 59 boulevard Vincent Auriol

Town: Paris Cedex 13

NUTS code: FR France

Postal code: 75572

Country: France

E-mail: Fpg.dae@finances.gouv.fr

Telephone: +33 144973453

Fax: +33 144970732

Internet address(es):Main address: <http://www.economie.gouv.fr>Address of the buyer profile: <https://marches-publics.gouv.fr>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.marches-publics.gouv.fr/>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr/?page=entreprise>.[EntrepriseAdvancedSearch&AllCons&refConsultation=441052&orgAcronyme=a4n](https://www.marches-publics.gouv.fr/EntrepriseAdvancedSearch&AllCons&refConsultation=441052&orgAcronyme=a4n)

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://www.marches-publics.gouv.fr/>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Accord-cadre relatif au contrôle de coûts par l'assistance à maîtrise d'ouvrage des marchés publics de communication (lot 1) et de conseil et achats média (lot 2)

Reference number: DAE-2019-Controle_Cout_Com

II.1.2. Main CPV code

79410000 Business and management consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

L'accord-cadre a pour objet l'aide à l'élaboration de spécifications techniques et financières permettant de bien maîtriser l'expression de la demande et des prix, à des fins de maîtrise des coûts de communication. L'accord-cadre sépare le domaine communication hors conseil et achat média d'une part (lot 1) du domaine du conseil et achats média d'autre part (lot 2).

II.1.5. Estimated total value

Value excluding VAT: 1 460 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

Maximum number of lots that may be awarded to one tenderer: 2

II.2. Description

II.2.1. Title

Dans un but de contrôle de coûts, assistance à maîtrise d'ouvrage des marchés de communication

Lot No: 1

II.2.2. Additional CPV code(s)

79410000 Business and management consultancy services

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Accord-cadre relatif au contrôle de coûts par l'assistance à maîtrise d'ouvrage des marchés publics de communication, hors marchés de conseil et achats média.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 800 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

L'accord-cadre est reconductible de manière tacite deux fois par période de douze mois.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Dans un but de contrôle de coûts assistance à maîtrise d'ouvrage des marchés de conseil et achats média

Lot No: 2

II.2.2. Additional CPV code(s)

79410000 Business and management consultancy services

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Accord-cadre relatif au contrôle de coûts par l'assistance à maîtrise d'ouvrage des marchés publics de conseil et achats média hors marchés de communication.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 660 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

L'accord-cadre est reconductible de manière tacite deux fois par période de douze mois.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with several operators

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 30/03/2021 Local time: 10:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 30/03/2021 Local time: 10:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

E-mail: Grefte.ta-paris@juradm.fr

Telephone: +33 144594400

Fax: +33 144594646

Internet address: <http://www.paris.tribunal-administratif.fr>

VI.4.4.

Service from which information about the review procedure may be obtained

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

E-mail: Grefte.ta-paris@juradm.fr

Internet address: <http://www.paris.tribunal-administratif.fr>

VI.5. Date of dispatch of this notice

18/02/2021