

France-Saint-Denis: Promotional services
OJ S 36/2022 21/02/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Comité d'organisation des jeux olympiques et paralympiques Paris 2024

Postal address: 46, rue Proudhon

Town: Saint-Denis

NUTS code: FR1 Ile-de-France

Postal code: 93210

Country: France

E-mail: Juridique@paris2024.org

Telephone: +33 181202400

Internet address(es):

Main address: <https://www.paris2024.org/fr/>

I.4. Type of the contracting authority

Other type: Comité d'organisation des jeux olympiques et paralympiques Paris 2024

I.5. Main activity

Other activity: Comité d'organisation des jeux olympiques et paralympiques Paris 2024

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Plaidoyer Bouger +

Reference number: 2100075

II.1.2. Main CPV code

79342200 Promotional services

II.1.3. Type of contract

Services

II.1.4. Short description

Le Marché porte sur la définition et l'accompagnement d'une stratégie de plaidoyer à destination des décideurs, influenceurs et acteurs de la santé pour informer et convaincre des bénéficiaires de la pratique d'activités physiques et sportives pour la santé publique.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7.

Total value of the procurement

Value excluding VAT: 1,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79341100 Advertising consultancy services

II.2.3. Place of performance

NUTS code: FR1 Ile-de-France

II.2.4. Description of the procurement

Le Marché porte sur la définition et l'accompagnement d'une stratégie de plaidoyer à destination des décideurs, influenceurs et acteurs de la santé pour informer et convaincre des bénéficiaires de la pratique d'activités physiques et sportives pour la santé publique.

II.2.5. Award criteria

Quality criterion - Name: Qualité de la méthodologie proposée et expertise/compétences de l'équipe proposée / Weighting: 30

Quality criterion - Name: Connaissances des enjeux et maîtrise de l'écosystème de Paris 2024 / Weighting: 40

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 207-541970](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2100075

Title:

Plaidoyer Bouger +

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

26/01/2022

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Affaires Publiques Consultants

Postal address: 73, avenue des Champs-Élysées

Town: Paris

NUTS code: FR101 Paris

Postal code: 75008

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section VI: Complementary information

VI.3. Additional information

Dans le souci de respecter le secret des affaires, Paris 2024 ne souhaite pas communiquer la valeur totale finale du marché.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Judiciaire de Paris

Postal address: Parvis du Tribunal

Town: Paris

Postal code: 75017

Country: France

Internet address: <https://www.tribunal-de-paris.justice.fr/75>

VI.4.2. Body responsible for mediation procedures

Official name: Tribunal Judiciaire de Paris

Postal address: Parvis du Tribunal

Town: Saint-Denis

Postal code: 93210

Country: France

Telephone: +33 181202400

Internet address: <https://www.paris2024.org/fr/>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal Judiciaire de Paris

Postal address: Parvis du Tribunal

Town: Paris

Postal code: 75017

Country: France

Internet address: <https://www.tribunal-de-paris.justice.fr/75>

VI.5. Date of dispatch of this notice

16/02/2022